



PRODUCTION

VICTORY OUTREACH INTERNATIONAL

# **VOI PRODUCTIONS**

## **MISSION STATEMENT**

**VOI PRODUCTIONS** IS DEDICATED TO USING MEDIA TO REACH THE WORLD WITH THE MESSAGE OF SALVATION THROUGH JESUS CHRIST. WE AIM TO INSPIRE FAITH, TRANSFORMATION, AND REFLECT GOD'S GRACE IN EVERY STORY WE TELL. OUR VISION IS TO EXPAND GOD'S KINGDOM BY EQUIPPING BELIEVERS, ENGAGING COMMUNITIES, AND REACHING THE LOST WITH THE TRANSFORMATIVE MESSAGE OF JESUS CHRIST.

**"GO INTO ALL THE WORLD AND PREACH  
THE GOSPEL TO ALL CREATION."**

**MARK 16.15 (NIV)**



# VOI PRODUCTION STRUCTURE

## EXECUTIVE PRODUCER

SONNY ARGUINZONI  
JULIE ARGUINZONI

## OVERSEER

DOREEN COTINOLA

## PRODUCTION OVERSEER

ART AHEDO

### ADMINISTRATION

JOHN PAUL  
VANNESSA MAHER

### SOCIAL MEDIA

LUIS ALEMAN

### PRODUCER

### CONTENT CREATORS

DOREEN COTINOLA  
ART AHEDO  
GINO DORAN

### VIDEOGRAPHER

FERNANDO SAAVEDRA  
LUIS ALEMAN  
SONNY GREEN  
JOSEPH MONTALVO  
ROB MURO

### GRAPHIC DESIGNERS

SONNY GREEN  
ROB MURO  
LUIS ALEMAN

### VIDEO EDITORS

ART AHEDO  
FERNANDO SAAVEDRA  
FRANCIS TAPIADOR  
ROB MURO  
MARVIN RAMOS  
LUIS ALEMAN

### EVENT PRODUCTION

HARRO ZEGERS  
GINO DORAN

### TECHNICAL

### PRODUCTION MANAGER

GINO DORAN

### MONTION GRAPHICS

GABRIEL AVALOS

### SET & STAGE DESIGN

GINO DORAN

### PRODUCTION COORDINATOR

VANNESSA MAHER



**7 EVENTS**

**VO CHINO**

**VO SAN JOSE**

**WOMEN'S CON**

**GUADALAJARA**

**VO SAN DIEGO**

**VO WHITTIER**

**M.M.O.V.**

**ONTARIO**

**THIRD WAVE CON**

**ONTARIO**

**END  
THE  
RALLY**



VICTORY OUTREACH INTERNATIONAL®

CREATING A LEGACY OF HOPE IN THE INNER CITIES SINCE 1967

20  
24

# WOMEN'S CONVENTION



GUADALAJARA CONVENTION CENTER  
MARCH 18TH - MARCH 22ND







VICTORY OUTREACH INTERNATIONAL

"AGAIN I SAY TO YOU THAT IF TWO OF YOU AGREE ON EARTH CONCERNING ANYTHING THAT THEY ASK, IT WILL DONE  
FOR THEM BY MY FATHER IN HEAVEN. FOR WHERE  
TWO OR THREE ARE GATHERED TOGETHER IN MY NAME I AM THERE IN THE MIDST OF THEM"  
MATTHEW 18:19-20

# Open HEAVEN

*PRAYER ENCOUNTER*

APRIL 19TH-APRIL 20TH  
6675 HOLLYWOOD BLVD

"AGAIN I SAY TO YOU THAT IF TWO OF YOU AGREE ON EARTH CONCERNING ANYTHING THAT THEY ASK, IT WILL DONE  
FOR THEM BY MY FATHER IN HEAVEN. FOR WHERE  
TWO OR THREE ARE GATHERED TOGETHER IN MY NAME I AM THERE IN THE MIDST OF THEM"  
MATTHEW 18:19-20



Victory  
Outreach  
International



# MIGHTY MEN OF VALOR

2024  
MEN'S  
CONFERENCE

Tuesday, May 7th  
Friday, May 10th



"UNTIL HE  
COMES!"





**OPERATION**

 **CODE** 

**RED**

**JUNE 6TH-8TH**

GO AND MAKE DISCIPLES OF ALL NATIONS  
GO AND MAKE DISCIPLES OF ALL NATIONS





**VICTORY OUTREACH INTERNATIONAL®**

CREATING A LEGACY OF HOPE IN THE INNER CITIES SINCE 1967

WE ARE PLEASED TO INVITE YOU  
TO OUR GRAND CELEBRATION ON

**FRIDAY,  
JUNE 14TH**  
ANAHEIM HILTON HOTEL







VICTORY OUTREACH INTERNATIONAL  
JULY 15TH-19TH  
ONTARIO CONVENTION CENTER

GOD'S  
ANOINTED  
NOW  
GENERATION

VICTORY OUTREACH

VICTORY OUTREACH

VICTORY

THIS CALL IN

VICTORY OUTREACH INSPIRES

VICTORY

G.

COMMUNITY

WORKS

CALL TO THE TASK OF EVANGELIZING  
OF HOPE AND PLAN OF JESUS CHRIST  
CENTERS, IN STRATEGIC CITIES OF THE WORLD,  
LIFE WITH A SENSE OF DIGNITY, BELONGING, AND DESTINY,  
THE TASK BEFORE US

CALL TO THE TASK OF EVANGELIZING  
OF HOPE AND PLAN OF JESUS CHRIST  
CENTERS, IN STRATEGIC CITIES OF THE WORLD,  
LIFE WITH A SENSE OF DIGNITY, BELONGING, AND DESTINY,  
THE TASK BEFORE US

CALL TO THE TASK OF EVANGELIZING  
OF HOPE AND PLAN OF JESUS CHRIST  
CENTERS, IN STRATEGIC CITIES OF THE WORLD,  
LIFE WITH A SENSE OF DIGNITY, BELONGING, AND DESTINY,  
THE TASK BEFORE US





**VICTORY OUTREACH INTERNATIONAL®**

CREATING A LEGACY OF HOPE IN THE INNER CITIES SINCE 1967

# “¡HASTA QUE VENGA!”

*Conferencia*  
**LATINOAMERICANA**

**LUNES 5 DE AGOSTO AL VIERNES 9 DE AGOSTO**





VICTORY HOMES INTERNATIONAL

# GCM

CAMP MEETING

2024







UWIM & GANG GIRLS

# WOMEN'S

Leadership Retreat 2024







VICTORY OUTREACH INTERNATIONAL®

CREATING A LEGACY OF HOPE IN THE INNER CITIES SINCE 1967

# RUN 4 hope

At The Park

EXCITING

SATURDAY, OCTOBER 26TH AT 9AM  
LOCATED AT BONELLI REGIONAL PARK



**SONNY ARGUINZONI'S 85TH BIRTHDAY CELEBRATION**  
FOUNDER OF VICTORY OUTREACH INTERNATIONAL

**85 YEARS**

*Birthday Celebration*

"MAN OF FAITH AND VISION"

REGISTER AT [VICTORYOUTREACH.ORG](http://VICTORYOUTREACH.ORG)

**DECEMBER 2ND**

*40's & 50's*  
**FANCY FASHION**







WR  
24

**3 RETREATS**

**YA RETREAT - DEC. 4TH-DEC 7TH**

**HSI RETREAT - DEC. 9TH-12TH**

**NEW GEN RETREAT - DEC. 16TH-19TH**

*Young Adults x Students*





# TOTAL EVENTS

# 27





# GLOBAL CRTV NETWORK

## FIELDS

### EVENT PRODUCTION

LIGHTING • AUDIO • LED VISUALS • CG / GFX (PRO PRESENTER) • CAMERA • DIRECTORS • STAGE MANAGEMENT • PLAYBACK OPERATIONS

### CONTENT CREATORS

VIDEOGRAPHY • PHOTOGRAPHY • EDITING (VIDEO AND PHOTO) • MOTION GRAPHICS • GRAPHIC DESIGN • SOCIAL MEDIA MANAGEMENT • COPYWRITING • PODCAST

# 350+ MEMBERS



# CRTV REPORTS

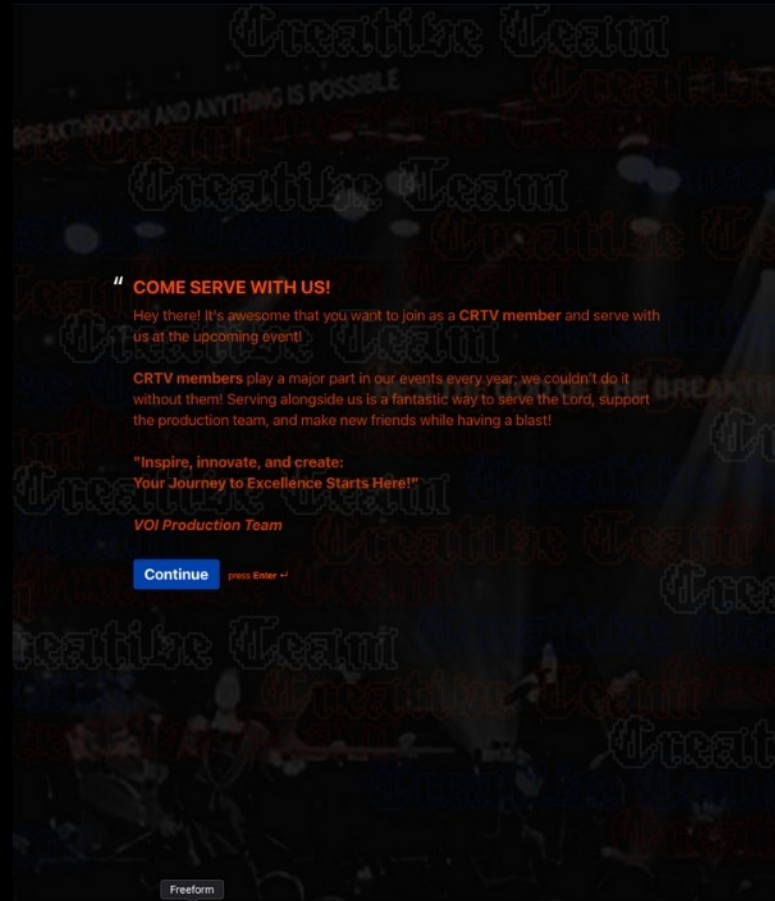
**2022 WORLD CONFERENCE**  
**120 CRTV PARTICIPANTS**

**2024 CRTV PARTICIPANTS**  
**- WOMEN'S CON (MXN) 40**  
**- MMOV 50**  
**- THIRD WAVE CON 99**  
**- LEADERSHIP RETREAT 25**  
**- WINTER RETREAT 70**






# HOW DO WE RECRUIT AND GROW A DATABASE?





# FOLLOW UP

VICTORY OUTREACH  
INTERNATIONAL *CRTVS*



CALLING ALL CRTVS  
CALLING ALL CRTVS  
CALLING ALL CRTVS  
*LET'S CONNECT*

MEETING ID 881 2004 0445








## CRTV GLOBAL FAMILY



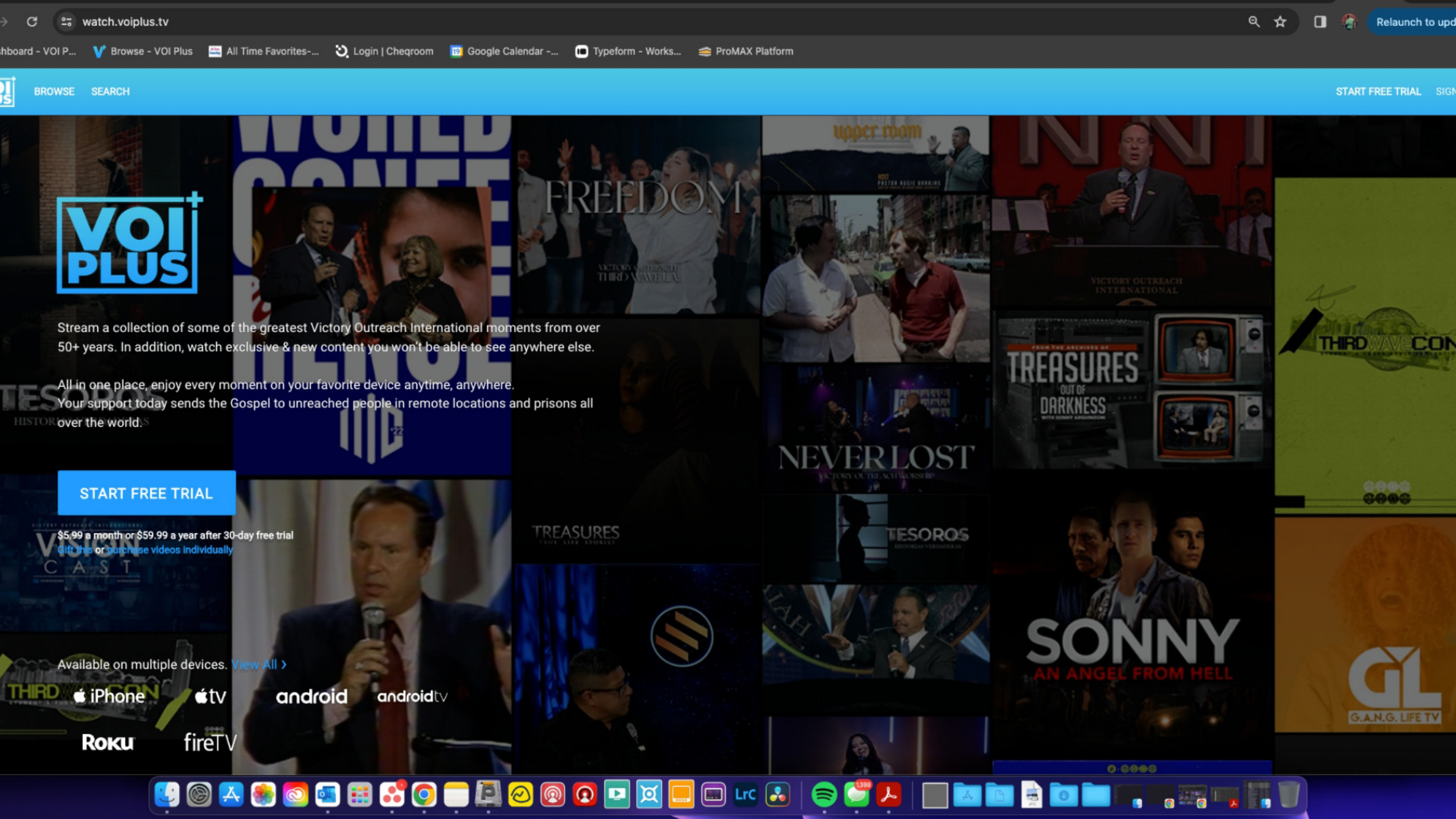




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Roku android androidtv  
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A man is sitting on a dark couch in a dimly lit room. Behind him is a window with horizontal blinds, through which bright light is streaming, creating a strong backlight effect. The man's face is mostly in shadow, but his hands are clasped in his lap. The overall mood is contemplative and intimate.

VICTORY OUTREACH INTERNATIONAL

# TREASURES

TRUE LIFE STORIES



VICTORY OUTREACH INTERNATIONAL  
**TREASURES**  
TRUE LIFE STORIES

**TBN**

**SATURDAYS**  
**3PM & 11:30PM**





**TBN**

DSTV 343

**Saturdays @ 3PM**

**Faith**  
**AFRICA**

DSTV 341

**Saturdays @ 11:30PM**

VICTORY OUTREACH INTERNATIONAL  
**TREASURES**  
TRUE LIFE STORIES



VICTORY OUTREACH INTERNATIONAL  
**TREASURES**  
TRUE LIFE STORIES





VICTORY OUTREACH INTERNATIONAL  
**TREASURES**  
TRUE LIFE STORIES

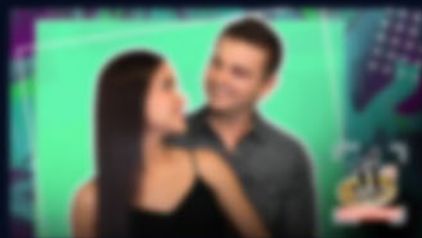


**SUNDAYS 11:30AM**  
**WEDNESDAYS 9PM**  
**THURSDAYS 1AM**  
**FRIDAYS 12AM**

**enlace**

**All Mexico | Spain | All Latin America**







VICTORY OUTREACH INTERNATIONAL

## Tesoros

Sonny Arguinzoni

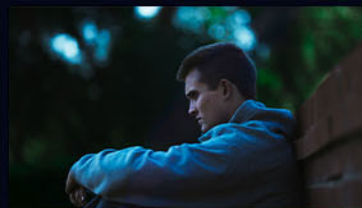
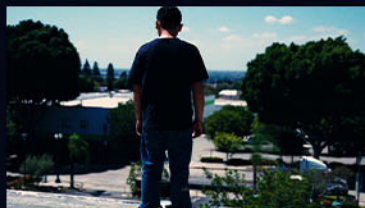
"Tesoros" es un programa basado en historias verídicas de personas con trasfondos y estatus sociales distintos que representan las dolorosas realidades de las drogas, alcohol, crimen, prostitución y pandillas.

[REPRODUCIR](#)

SEGUIR



COMPARTIR

TEMPORADA



VICTORY OUTREACH INTERNATIONAL

# TREASURES

TRUE LIFE STORIES

**TBN**  
*Pacific*



**Sunday 6:00pm**  
**Wednesday 6:00pm**



VICTORY OUTREACH INTERNATIONAL

# TREASURES

TRUE LIFE STORIES

**Airs in:**

**Australia**

**New Zealand**

**Samoa**

**Fiji**

**Tonga**

**Vanuatu**

**Solomon Islands**



**TBN**  
*Pacific*



IMDb

Episode guide &gt;

Cast &amp; crew

IMDbPro



All topics



# Treasures

TV Series · 2014–

YOUR RATING

☆ Rate



Documentary

"Treasures" is a program based on true stories of people from different backgrounds and social statuses that depict the painful realities of drugs and alcohol, crime, prostitution, and gangs. The program shows the power of God to transform and restore lives. The testimonials will bring hope to anyone who is believing for a miracle in their life or in the life of a fam... [Read all](#)

IMDbPro [See production info at IMDbPro](#)

+ Add to Watchlist





**VOI PRODUCTIONS**  
**PRODUCE**



**WE PRODUCE A TOTAL OF.**

**400+**  
**VIDEOS**



# THE NUMBERS. SUBSCRIBERS

## YOUTUBE

**WHERE WE STARTED.**

*24,566 - SUBSCRIBERS*

**WHERE WE ARE.**

*25,689 - SUBSCRIBERS*

**INCREASE.**

*1,123 - NEW SUBSCRIBERS*

**% INCREASE.**

*10.8%*

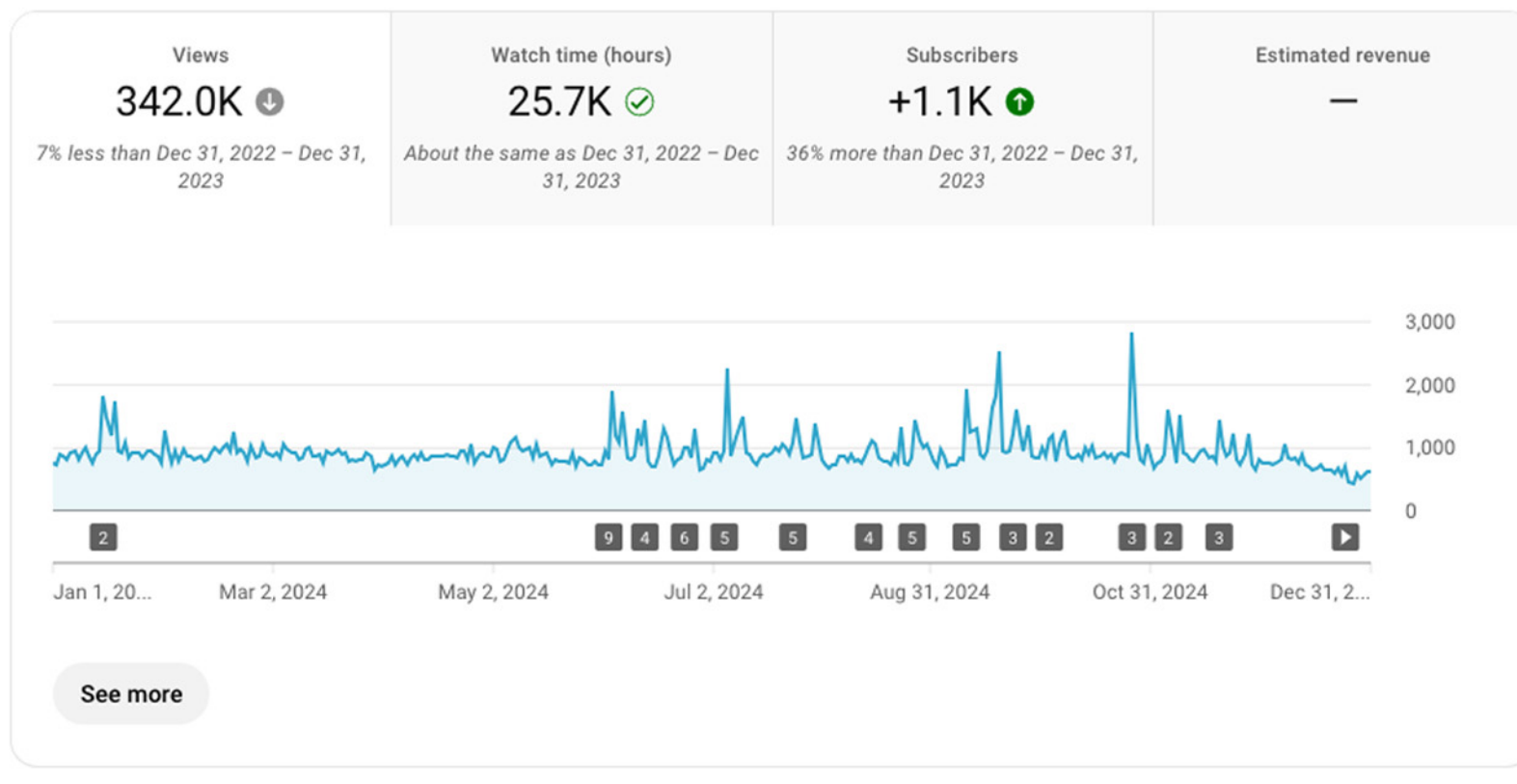
INDUSTRY AVERAGE GROWTH: 8% - 12%



# THE NUMBERS. VIEWS

## YOUTUBE

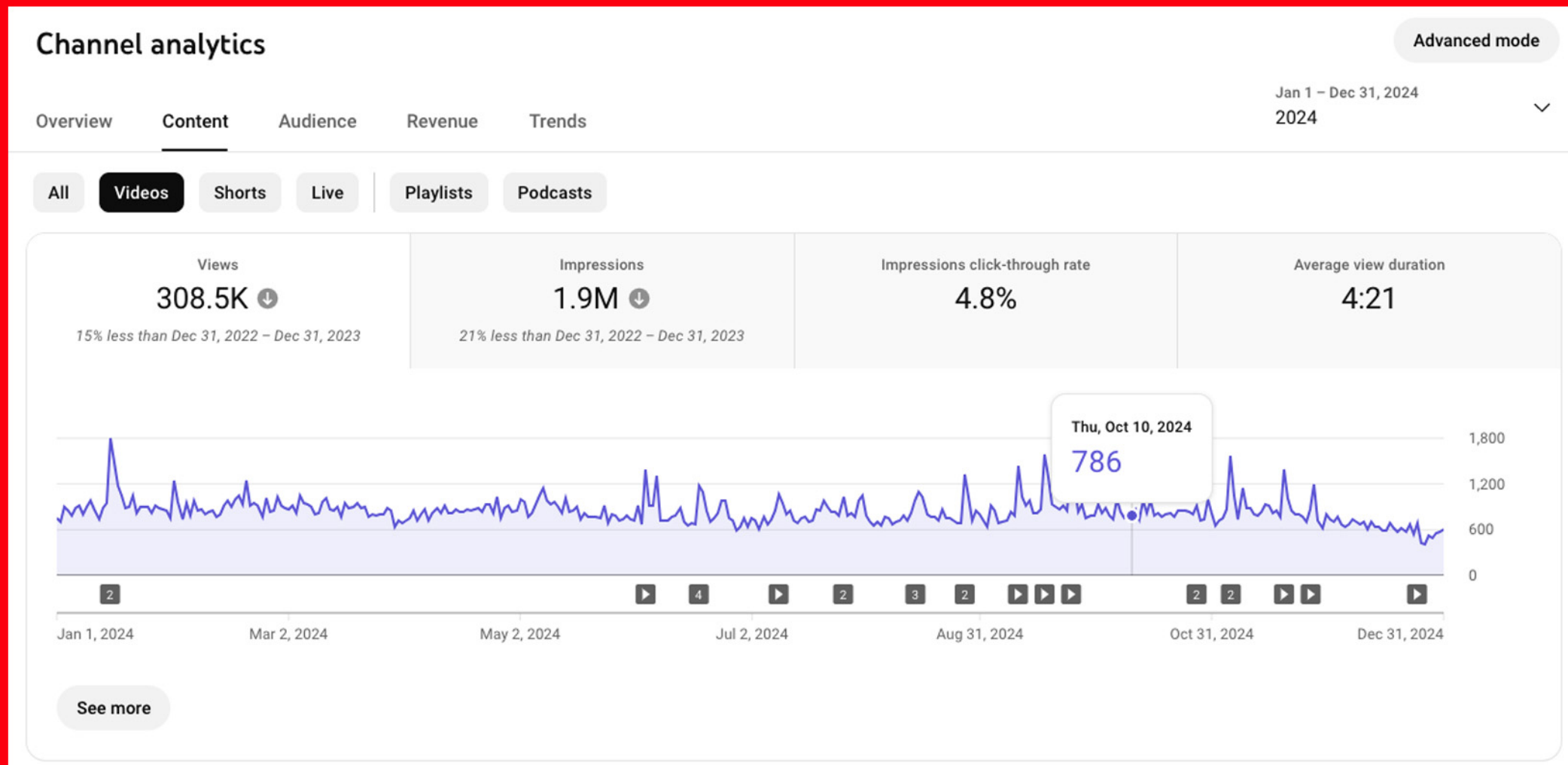
Your videos got 341,957 views in 2024





# THE NUMBERS. CONTENT

## YOUTUBE





**TOTALS. GEOGRAPHYS**  
**YOUTUBE**

**TOTAL VIEWS**  
**341,957**

**WATCH TIME (hours)**  
**22,377.0**





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Victory Outreach is the recognized leader in the field of sustainable transformational ministry. [...more](#)

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Shorts

There's nothing like the presence of God

534 views

You're planted right where you are for a ...

750 views

Discover the power of generosity

234 views

Vision Crosses Culture

349 views

Who's in your inner circle?

342 views

True connections

654 views

OffStage PodCast

Play all

Breaking into the systems | OffStage PodCast

Victory Outreach International

1.2K views · 7 days ago

The power & the importance of prayer Pastor Joe & ...

Victory Outreach International

615 views · 3 weeks ago

Friendships | OffStage PodCast

Victory Outreach International

463 views · 1 month ago

Capacity - Pastor Joe & Doreen Cotinola | OffStage...

Victory Outreach International

992 views · 1 month ago

Relationships | OffStage PodCast

Victory Outreach International

942 views · 2 months ago

Faith - Pastor Joe & Doreen Cotinola | OffStage PodCast

Victory Outreach International

989 views · 2 months ago

For You

The art of preaching | OffStage PodCast

157 views · 3 hours ago

Breaking into the systems | OffStage PodCast

1.2K views · 7 days ago

Capacity - Pastor Joe & Doreen Cotinola | OffStage PodCast

992 views · 1 month ago

Friendships | OffStage PodCast

463 views · 1 month ago

Featured

Play all

UTC 2024

Victory Outreach International

1.2K views · 8 months ago

VOBC 2024

Victory Outreach International

622 views · 8 months ago

Let's Talk | United Women in Ministry

Victory Outreach International

1.9K views · 1 year ago

Cafe por la Esperanza

Victory Outreach International

333 views · 1 year ago

Cocinar por la Esperanza

Victory Outreach International

202 views · 1 year ago

Carrera de Perros por la Esperanza

Victory Outreach International

209 views · 1 year ago

Music Videos

Play all

House of Miracles by Victory Outreach Third Wave LA...

Victory Outreach Third Wave Hall...

57K views · 2 years ago

Freedom by Victory Outreach Third Wave LA Worship

Victory Outreach Third Wave Hall...

22K views · 2 years ago

Never Have I Ever (Cover) by Meesha Ornelas | Victory...

Victory Outreach International

6K views · 3 years ago

"Go Ye" - Victory Outreach Worship

Victory Outreach International

77K views · 3 years ago

Never Lost by David Castañon & Meesha Ornela...

Victory Outreach International

43K views · 4 years ago

Lord I Believe by Trisha Lopez | Victory Outreach...

Victory Outreach International

3.2K views · 3 years ago

Weekly Broadcast

Inner City Women

Victory Outreach International - Playlist

View full playlist

The Upper Room

Victory Outreach International - Playlist

View full playlist

YouTube

Praise Playlist

Play all

Glorious Day | Live | Victory Outreach Worship

Victory Outreach International

53K views · 4 years ago

You're Doing It All Again | Live | Victory Outreach...

Victory Outreach International

23K views · 4 years ago

It Is So | Live | Victory Outreach Worship

Victory Outreach International

6.2K views · 4 years ago

Glorious Day | Live | Victory Outreach Worship

Victory Outreach International

16K views · 4 years ago

You're Doing It All Again | Live | Victory Outreach...

Victory Outreach International

5.6K views · 4 years ago

Nothings gonna stop my Praise with Trisha Mikiko...

Victory Outreach International

47K views · 6 years ago

Worship Playlist

Play all

My Response | Live | Victory Outreach Worship

Victory Outreach International

53K views · 4 years ago

There's Something About That Name | Live | Victory...

Victory Outreach International

23K views · 4 years ago

Dwelling Places | Live | Victory Outreach Worship

Victory Outreach International

6.2K views · 4 years ago

Way Maker | Live | Victory Outreach Worship

Victory Outreach International

16K views · 4 years ago

Goodness of God | Live | Victory Outreach Worship

Victory Outreach International

5.6K views · 4 years ago

My Response | Live | Victory Outreach Worship

Victory Outreach International

47K views · 6 years ago



# THE NUMBERS. FOLLOWERS

## FACEBOOK

**WHERE WE STARTED.**

*29,362 - FOLLOWERS*

**WHERE WE ARE.**

*31,017 - FOLLOWERS*

**INCREASE.**

*1,655 - FOLLOWERS*

**% INCREASE.**

*22.5%*

INDUSTRY AVERAGE GROWTH: 8% - 12%



# THE NUMBERS. ENGAGEMENT

## FACEBOOK

### Audience

#### Demographics

Trends

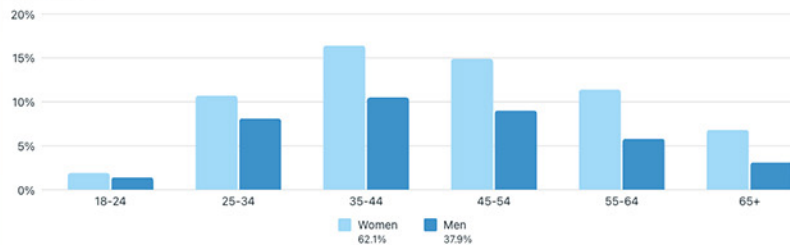
Potential audience

#### Followers

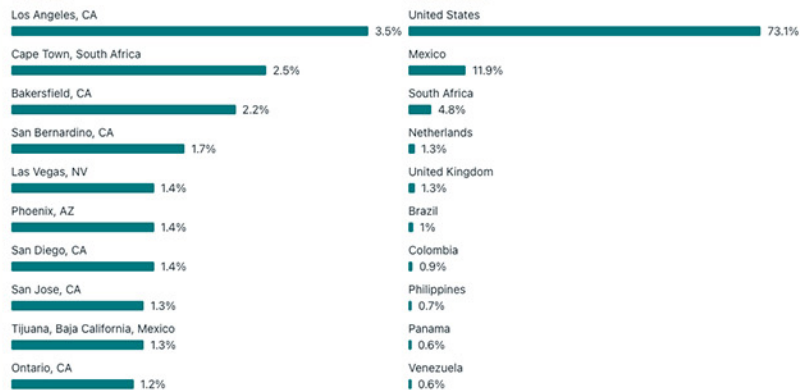
Lifetime

31,019

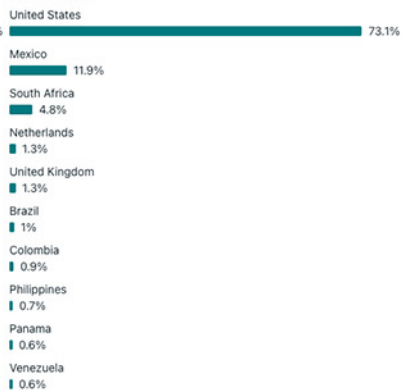
#### Age & gender



#### Top cities

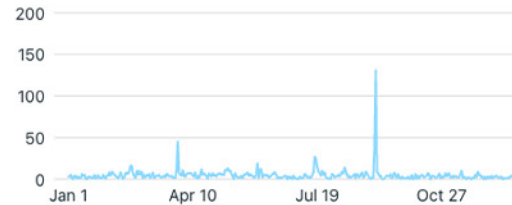


#### Top countries



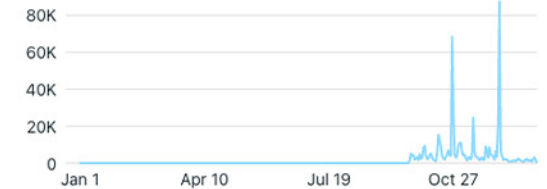
### Follows

1.6K ↑ 22.1%



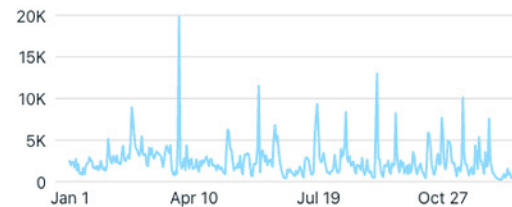
### Views

583.9K



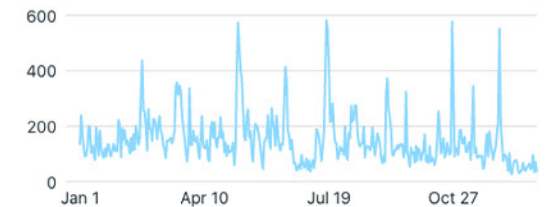
### Reach

216.4K ↑ 18.7%



### Visits

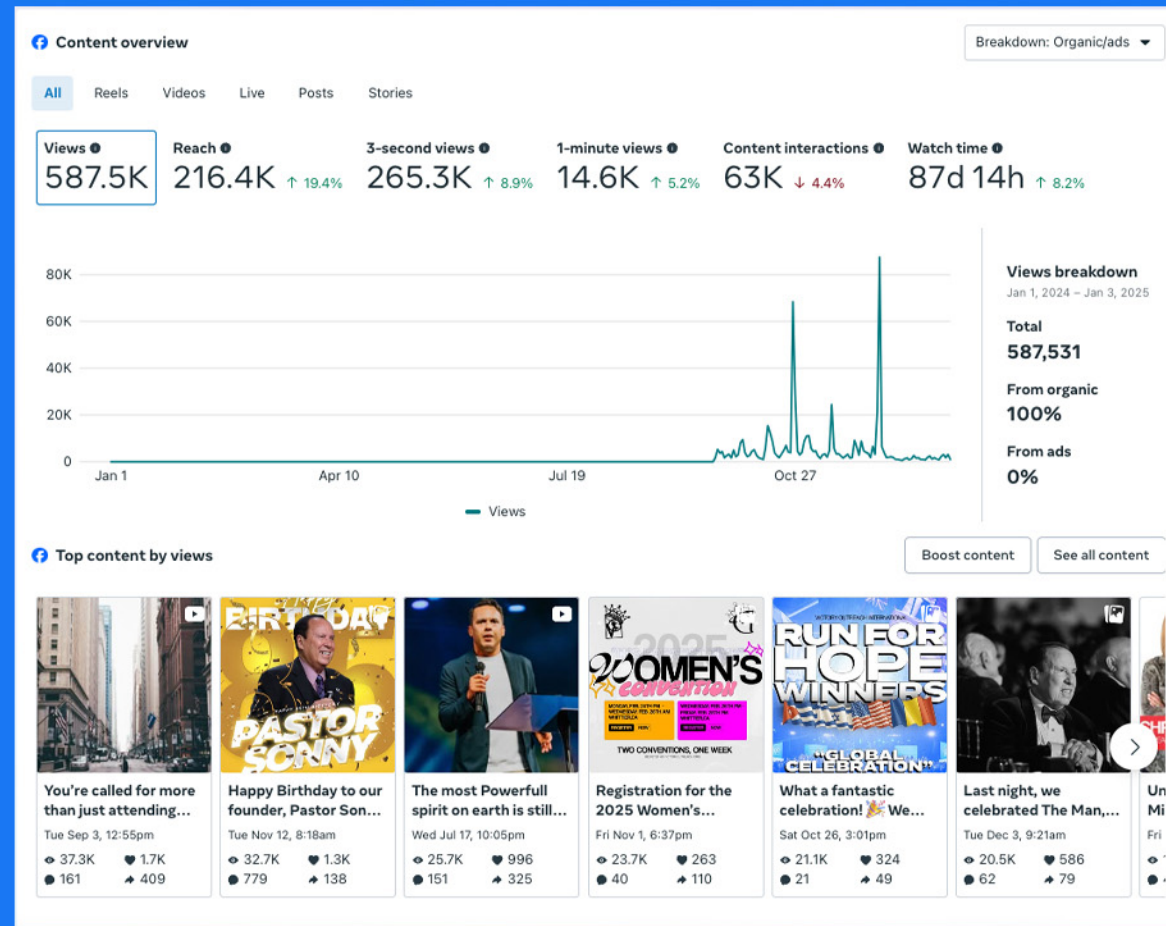
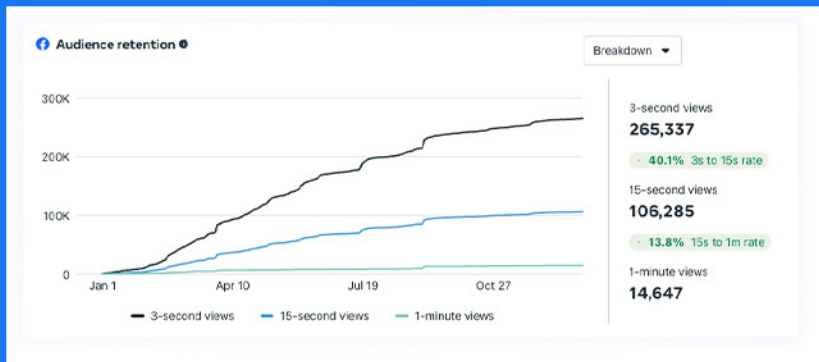
55.5K ↓ 1.3%





# THE NUMBERS. AUDIENCE

## FACEBOOK



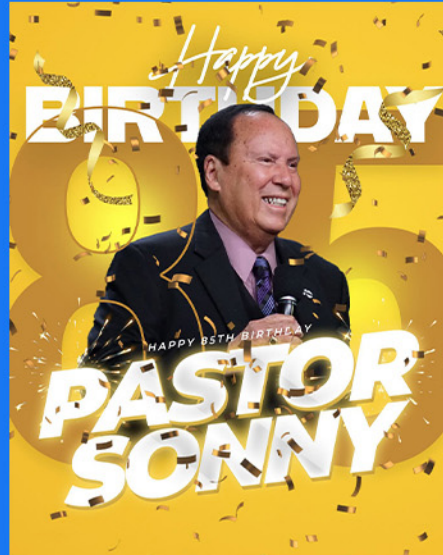


# POSTS. ENGAGEMENT BUILDERS

## FACEBOOK



<b>VIEWS</b>	37,356
<b>REACH</b>	19,457
<b>INTERACTIONS</b>	1,658
<b>COMMENTS</b>	161
<b>SHARES</b>	409



<b>VIEWS</b>	32,653
<b>REACH</b>	13,854
<b>INTERACTIONS</b>	1,800
<b>COMMENTS</b>	651
<b>SHARES</b>	138



<b>VIEWS</b>	25,705
<b>REACH</b>	8,932
<b>INTERACTIONS</b>	996
<b>COMMENTS</b>	151
<b>SHARES</b>	325



**FACEBOOK VIEWS**

**586.6K**

**VICTORY OUTREACH INTERNATIONAL**



# THE NUMBERS. FOLLOWERS INSTAGRAM

WHERE WE STARTED.

*17,661- FOLLOWERS*

WHERE WE ARE.

*20,664 - FOLLOWERS*

INCREASE.

*3,003 - FOLLOWERS*

% INCREASE.

*18.6%*

INDUSTRY AVERAGE GROWTH: 8% - 12%

# THE NUMBERS. ENGAGEMENT

## FACEBOOK

### Audience

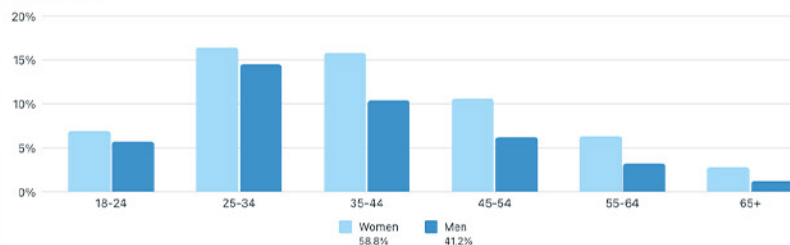
Demographics Trends Potential audience

#### Followers

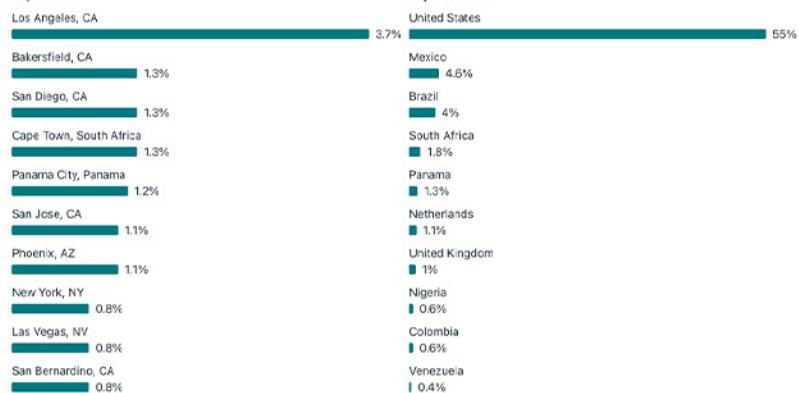
Lifetime

20,670

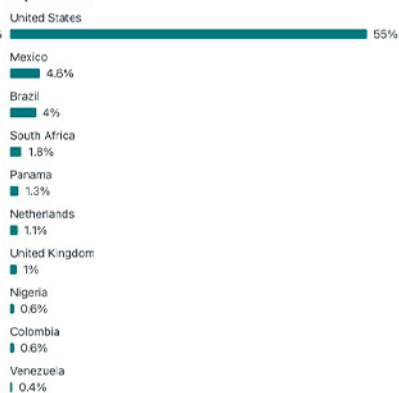
#### Age & gender



#### Top cities

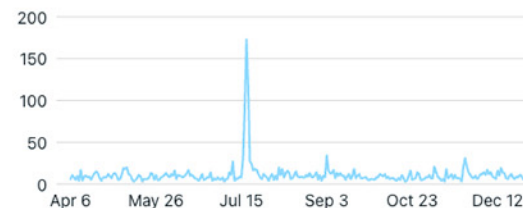


#### Top countries



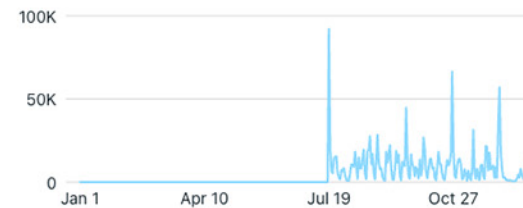
### Follows

3K



### Views

1.6M



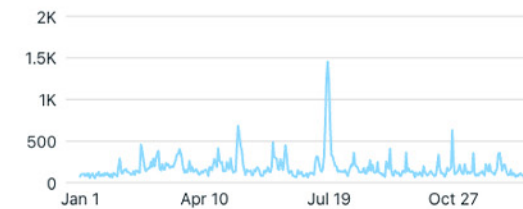
### Reach

274.5K ↑ 62.4%



### Visits

64.1K ↑ 12.6%





# THE NUMBERS. AUDIENCE

## FACEBOOK

### Contacts

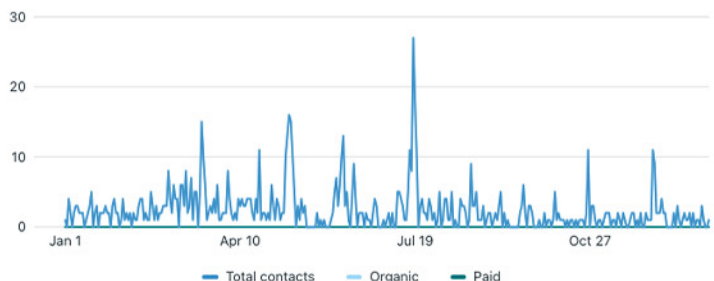
Here's everyone who messaged your business.

Total contacts

443 ↑ 235.6%

Messaging conversations started

520 ↑ 100%



#### Breakdown

Jan 1, 2024 – Jan 3, 2025

Organic

443

Paid

0

#### New contacts

357 ↑ 230.6%

Organic

Paid

1

#### Returning contacts

86 ↑ 258.3%

Organic

Paid

0

### Outcomes

See how many orders and leads resulted from your conversations.

All

Funnel

Orders created

0 0%

Approximate earnings

\$0.00 0%

No insights to show

When you create orders directly in conversations, insights on your orders and earnings will appear here. To create an order:

### Content overview

Breakdown: Organic/ads

All

Posts

Stories

Views

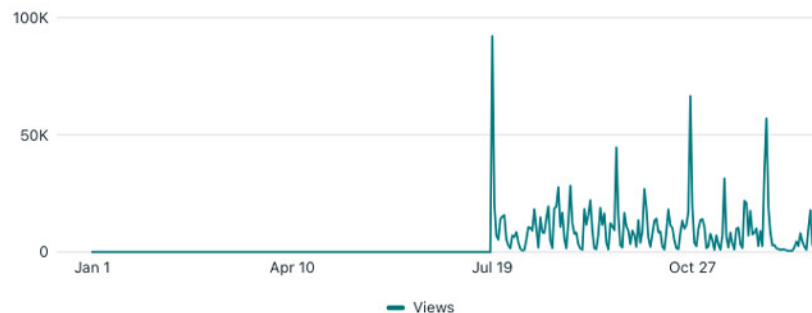
1.7M

Reach

274.5K ↑ 62.4%

Content interactions

77K ↑ 100%



#### Views breakdown

Jan 1, 2024 – Jan 3, 2025

Total

1,658,723

From organic

100%

From ads

0%

### Top content by views

Boost content

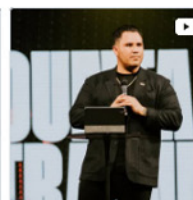
See all content



The most Powerful spirit on earth is still...

Wed Jul 17, 10:04pm

87.6K 2.2K  
130 900



TWC NEW HEIGHTS NIGHT 1!! What a...

Tue Jul 16, 9:38pm

81K 1.7K  
543 1.1K



Tonight, Victory Outreach Hollywood...

Sat Dec 14, 2:28pm

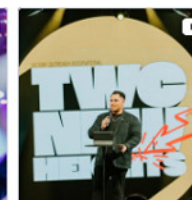
74.7K 1.9K  
137 1K



The Name that stands above it all, is Jesus!...

Mon Jul 22, 4:33pm

70.3K 2K  
85 457



What a week we had at TWC '24! Lives were...

Sat Jul 20, 6:41pm

62.7K 1.4K  
107 517



Wir...

Thu...

5 9

# POSTS. ENGAGEMENT BUILDERS

## FACEBOOK



<b>VIEWS</b>	87,646
<b>REACH</b>	33,194
<b>INTERACTIONS</b>	3,354
<b>COMMENTS</b>	130
<b>SHARES</b>	900
<b>LIKES</b>	2,213
<b>WATCH TIME</b>	5D2H



<b>VIEWS</b>	81,000
<b>REACH</b>	31,646
<b>INTERACTIONS</b>	3,469
<b>COMMENTS</b>	543
<b>SHARES</b>	1,113
<b>LIKES</b>	1,697
<b>WATCH TIME</b>	3D23H



<b>VIEWS</b>	74,736
<b>REACH</b>	26,386
<b>INTERACTIONS</b>	3,043
<b>COMMENTS</b>	137
<b>SHARES</b>	1,027
<b>LIKES</b>	1,879
<b>WATCH TIME</b>	3D18H





**INSTAGRAM VIEWS**

**1,656,615**

**@VICTORYOUTREACHINT**

# TOP COUNTRIES WATCHING

## WOMEN'S CONVENTION

UNITED STATES  
**84.3%**

MEXICO  
**5.8%**

SOUTH AFRICA  
**4.3%**

NETHERLANDS  
**2.4%**

UNITED KINGDOM  
**1.2%**



UNITED STATES  
**77.3%**

SOUTH AFRICA  
**10%**

UNITED KINGDOM  
**4.2%**

MEXICO  
**3.6%**

NETHERLANDS  
**2.6%**



UNITED STATES  
**76.7%**

SOUTH AFRICA  
**10.7%**

BRAZIL  
**3.1%**

MEXICO  
**3.1%**

COSTA RICA  
**2.9%**



UNITED STATES  
**89.7%**

MEXICO  
**4.3%**

UNITED KINGDOM  
**2.1%**

SOUTH AFRICA  
**1.3%**

COSTA RICA  
**0.8%**





## Video Promos - Graphics

[Download](#) Merry Christmas - Pastor Sonny and Julie Arguinzoni

[Download](#) United We Can - Finish Strong

[Download](#) Women's Convention 2025

[Download](#) Second Chance Thrift Store

[Download](#) Run 4 Hope Event Recap

[Download](#) VOBC 2024

[Download](#) UTC 2024

[Download](#) VOI App Promo

[Download](#) VOI Plus Promo - English

[Download](#) VOI Plus Promo - Spanish

## United We Can

[Download](#) United We Can Day (April 2023)

[Download](#) Dia de Unidos Podemos (Abril 2023)

[Download](#) United We Can Day (January 2023)

[Download](#) Dia de Unidos Podemos (Enero 2023)

[Download](#) United We Can Day (October 2022)

[Download](#) United We Can Day (July 2022)

[Download](#) Dia de Unidos Podemos (Julio 2022)

[Download](#) United We Can Day (April 2022)

[Download](#) Dia de Unidos Podemos (Abril 2022)

[Download](#) United We Can Day (January 2022)

[Download](#) Dia de Unidos Podemos (enero 2022)

[Download](#) United We Can Panama - Bases Unite Update

[Download](#) Dia de Unidos Podemos (October 2021)

[Download](#) United We Can Day (October 2021)

[Download](#) United We Can Day (July 2021)

[Download](#) Dia de Unidos Podemos (Julio 2021)

[Download](#) United We Can Day (April 2021)

[Download](#) Dia de Unidos Podemos (Abril 2021)

[Download](#) United We Can Day - (January 2021)

[Download](#) Dia de Unidos Podemos – (Enero 2021)

[Download](#) United We Can Levels

[Download](#) United We Can Day (January 2020)

[Download](#) United We Can Day (April 2020)

## Run 4 Hope

[Download](#) 2024 Run 4 Hope Videos and Graphics

[Download](#) Run 4 Hope

[Download](#) Coffee 4 Hope

[Download](#) Cooking 4 Hope

[Download](#) Batting 4 Hope

[Download](#) Climb 4 Hope

Download free ministry resources for your church.

# **VOI DOWNLOADS IS RECEIVING A FRESH NEW LOOK. VOI RESOURCE CENTER COMING THIS SPRING 2025**

Videos

Graphics

Run 4 Hope

United We Can



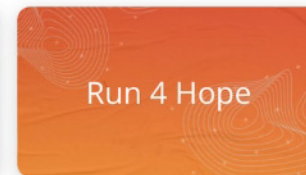
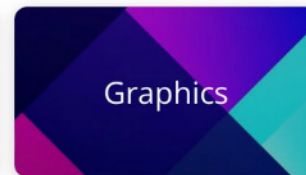
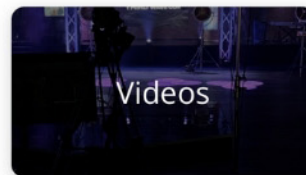
There are no upcoming events.



Download free ministry resources for your church.



Featured Resources



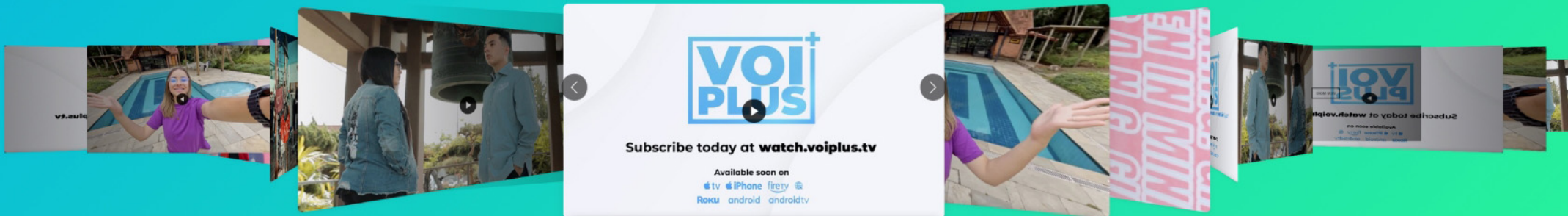
There are no upcoming events.

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Videos  
Graphics  
United We Can  
Run 4 Hope



MOST RECENT UPLOAD



Follow Us

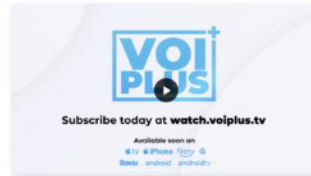




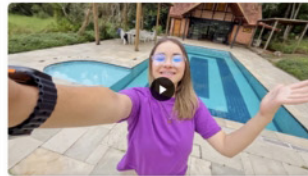


## Video Promos

Find here all our video promotion assets



VOI Plus Stream Anytime Anywhere Promo  
Jan 5, 2023



ULTRACHO FISH NEW  
Jan 5, 2023



WOMEN'S CONFERENCE 22  
Jan 5, 2023



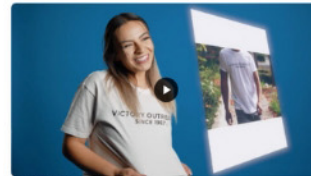
2nd Chance Thrift Store  
Jan 5, 2023



VOI Plus Transmite a cualquier hora y en cualquier lugar Promo  
Jan 5, 2023



Victory House - Third House Gear  
Victory House - Third House Gear



Victory Store - Spring - Summer Color Day  
Victory Store - Spring - Summer Color Day



Treasures - Trailer - Season 5  
Treasures - Trailer - Season 5



Treasures - "Season 5" International Promo  
Treasures - Season 5 International Promo



Second Chance Store  
Second Chance Store

# MEDIA DEPARTMENT GOALS FOR 2025

## ■ ■ ■ • **EXPAND CONTENT REACH:**

DEVELOP AND DISTRIBUTE MORE DIGITAL CONTENT ACROSS SOCIAL MEDIA PLATFORMS, PODCASTS, AND STREAMING SERVICES TO ENGAGE A BROADER AUDIENCE.

## ■ ■ ■ • **ENHANCE LIVE PRODUCTIONS:**

- INVEST IN NEW EQUIPMENT AND TECHNOLOGY TO IMPROVE THE QUALITY AND EFFICIENCY OF OUR LIVE EVENTS AND CONVENTIONS.
- STREAMLINE WORKFLOWS TO CREATE SEAMLESS LIVE EXPERIENCES.

## ■ ■ ■ • **STORYTELLING AND TESTIMONIES:**

- PRODUCE A SERIES OF IMPACTFUL TESTIMONIES AND STORIES THAT HIGHLIGHT GOD'S WORK IN PEOPLE'S LIVES.
- FOCUS ON AUTHENTIC AND RELATABLE NARRATIVES TO INSPIRE VIEWERS.

## ■ ■ ■ • **TEAM DEVELOPMENT:**

- OFFER TRAINING WORKSHOPS TO EQUIP OUR TEAM WITH NEW SKILLS IN VIDEO EDITING, SOUND DESIGN, AND LIVE PRODUCTION MANAGEMENT.
- RECRUIT AND MENTOR NEW VOLUNTEERS TO STRENGTHEN THE DEPARTMENT.



# MEDIA DEPARTMENT GOALS FOR 2025

## ■ ■ ■ • COMMUNITY ENGAGEMENT:

- LAUNCH MEDIA CAMPAIGNS THAT PROMOTE COMMUNITY INVOLVEMENT AND OUTREACH PROGRAMS.
- USE MEDIA TO AMPLIFY AWARENESS AND SUPPORT FOR LOCAL AND GLOBAL MISSIONS.

## ■ ■ ■ • SPIRITUAL FOCUS:

- INCORPORATE PRAYER AND BIBLICAL INSPIRATION INTO ALL PROJECTS TO KEEP CHRIST AT THE CENTER OF OUR WORK.
- DEVELOP DEVOTIONALS AND WORSHIP MEDIA CONTENT TO ENCOURAGE SPIRITUAL GROWTH.

## ■ ■ ■ • CONTENT LIBRARY EXPANSION:

- BUILD A RESOURCE LIBRARY OF PAST SERMONS, TEACHINGS, AND EVENTS FOR ON-DEMAND ACCESS.
- CREATE A SEARCHABLE ARCHIVE TO MAKE IT EASIER FOR PEOPLE TO FIND SPECIFIC MESSAGES.



# MEDIA DEPARTMENT GOALS FOR 2025

## ■ ■ ■ • INNOVATION AND CREATIVITY:

-EXPERIMENT WITH NEW FORMATS AND TRENDS, INCLUDING SHORT-FORM VIDEOS, REELS, AND INTERACTIVE CONTENT, TO STAY RELEVANT IN A CHANGING MEDIA LANDSCAPE.

## ■ ■ ■ • MEASURABLE IMPACT:

-ESTABLISH CLEAR METRICS TO TRACK ENGAGEMENT, REACH, AND IMPACT, ENSURING CONTINUOUS IMPROVEMENT IN OUR CONTENT AND STRATEGIES.

## ■ ■ ■ • PARTNERSHIPS AND COLLABORATION:

STRENGTHEN PARTNERSHIPS WITH OTHER MINISTRIES AND ORGANIZATIONS TO EXPAND OUR INFLUENCE AND SHARE RESOURCES.