



PRODUCTIONS

VICTORY OUTREACH INTERNATIONAL

DECLARACIÓN DE MISIÓN

DE VOI PRODUCCIONES

VOI PRODUCTIONS SE DEDICA A USAR MEDIOS PARA LLEGAR AL MUNDO CON EL MENSAJE DE SALVACIÓN A TRAVÉS DE JESUCRISTO. NUESTRO OBJETIVO ES INSPIRAR FE, IMPULSAR LA TRANSFORMACIÓN Y REFLEJAR LA GRACIA DE DIOS EN CADA HISTORIA QUE CONTAMOS. NUESTRA VISIÓN ES EXPANDIR EL REINO DE DIOS EQUIPANDO A LOS CREYENTES, IMPACTANDO A LAS COMUNIDADES Y ALCANZANDO A LOS PERDIDOS CON EL MENSAJE TRANSFORMADOR DE JESUCRISTO.

"VE A TODO EL MUNDO Y PREDICA EL EVANGELIO A TODA LA CREACIÓN".

MARCOS 16.15 (NIV)



ESTRUCTURA DE PRODUCCIÓN VOI

PRODUCCIÓN EJECUTIVA

SONNY ARGUINZONI
JULIE ARGUINZONI

SUPERVISOR

DOREEN COTINOLA

SUPERVISOR DE PRODUCCIÓN

ART AHEDO

ADMINISTRACIÓN

JOHN PAUL
VANNESSA MAHER

REDES SOCIALES

LUIS ALEMAN

PRODUCTORES DE CONTENIDO

DOREEN COTINOLA
ART AHEDO
GINO DORAN

CAMARÓGRAFOS

FERNANDO SAAVEDRA
LUIS ALEMAN
SONNY GREEN
JOSEPH MONTALVO
ROB MURO

DISEÑADORES GRÁFICOS

SONNY GREEN
ROB MURO
LUIS ALEMAN

EDITORES DE VIDEO

ART AHEDO
FERNANDO SAAVEDRA
FRANCIS TAPIADOR
ROB MURO
MARVIN RAMOS
LUIS ALEMAN

PRODUCCIÓN DE EVENTOS

HARRO ZEGERS
GINO DORAN

GERENTE TÉCNICO DE PRODUCCIÓN

GINO DORAN

GRÁFICOS DE MOVIMIENTO

GABRIEL AVALOS

DISEÑO DE SET Y ESCENARIO

GINO DORAN

COORDINADORA DE PRODUCCIÓN

VANNESSA MAHER

7 EVENTS

VO CHINO

VO SAN JOSE

WOMEN'S CON

GUADALAJARA

VO SAN DIEGO

VO WHITTIER

M.M.O.V.

ONTARIO

THIRD WAVE CON

ONTARIO

END

RALLY

VICTORY OUTREACH INTERNATIONAL®

CREATING A LEGACY OF HOPE IN THE INNER CITIES SINCE 1967

20
24

WOMEN'S CONVENTION



GUADALAJARA CONVENTION CENTER
MARCH 18TH - MARCH 22ND





VICTORY OUTREACH INTERNATIONAL

"AGAIN I SAY TO YOU THAT IF TWO OF YOU AGREE ON EARTH CONCERNING ANYTHING THAT THEY ASK, IT WILL DONE FOR THEM BY MY FATHER IN HEAVEN. FOR WHERE TWO OR THREE ARE GATHERED TOGETHER IN MY NAME, I AM THERE IN THE MIDST OF THEM" MATTHEW 18:19-20

Open HEAVEN

PRAYER ENCOUNTER

APRIL 19TH-APRIL 20TH
6675 HOLLYWOOD BLVD

"AGAIN I SAY TO YOU THAT IF TWO OF YOU AGREE ON EARTH CONCERNING ANYTHING THAT THEY ASK, IT WILL DONE FOR THEM BY MY FATHER IN HEAVEN. FOR WHERE TWO OR THREE ARE GATHERED TOGETHER IN MY NAME, I AM THERE IN THE MIDST OF THEM" MATTHEW 18:19-20



MIGHTY MEN OF VALOR

Victory
Outreach
International

2024
MEN'S
CONFERENCE

Tuesday, May 7th
Friday, May 10th



"UNTIL HE
COMES!"



OPERATION



CODE



RED

JUNE 6TH-8TH



VICTORY OUTREACH INTERNATIONAL®

CREATING A LEGACY OF HOPE IN THE INNER CITIES SINCE 1967

WE ARE PLEASED TO INVITE YOU
TO OUR GRAND CELEBRATION ON

**FRIDAY,
JUNE 14TH**
ANAHEIM HILTON HOTEL



TH

**MARRIAGE
& MINISTRY**

Barquet



WORLD

VICTORY OUTREACH INTERNATIONAL

JULY 15TH-19TH
ONTARIO CONVENTION CENTER

GOD'S
ANointed
NOW
GENERATION

VICTORY OUTREACH

VICTORY OUTREACH

VICTORY

THIS CALL IN

VICTORY OUTREACH INSPIRE

VICTORY

GOD'S

COMMI

WORKS

...CALLED TO THE TASK OF EVANGELIZING
...GE OF HOPE AND PLAN OF JESUS CHRIST
...G CENTERS, IN STRATEGIC CITIES OF THE WORLD,
...LIFE WITH A SENSE OF DIGNITY, BELONGING, AND DESTINY,
...IGHING THE TASK BEFORE US
...TASK OF EVANGELIZING
...ND FEARS OF JESUS CHRIST
...IN STRATEGIC CITIES OF THE WORLD,
...TH A SENSE OF DIGNITY, BELONGING, AND DESTINY,
...ING THE TASK BEFORE US
...SK OF EVANGELIZING
...OF JESUS CHRIST
...EGIC CITIES OF THE WORLD,
...NSE, DIGNITY, BELONGING, AND DESTINY,
...THE TASK BEFORE US



VICTORY OUTREACH INTERNATIONAL®

CREATING A LEGACY OF HOPE IN THE INNER CITIES SINCE 1967

“¡HASTA
QUE VENGA!”

Conferencia
LATINOAMERICANA

LUNES 5 DE AGOSTO AL VIERNES 9 DE AGOSTO



VICTORY HOMES INTERNATIONAL

GLOBAL CAMP MEETING

2024





UWIM & GANG GIRLS

WOMEN'S

Leadership Retreat 2024





VICTORY OUTREACH INTERNATIONAL @

CREATING A LEGACY OF HOPE IN THE INNER CITIES SINCE 1967

RUN 4 hope



EXCITING

At The Park

SATURDAY, OCTOBER 26TH AT 9AM
LOCATED AT BONELLI REGIONAL PARK

SONNY ARGUINZONI'S 85TH BIRTHDAY CELEBRATION
FOUNDER OF VICTORY OUTREACH INTERNATIONAL

85 YEARS

Birthday Celebration

"MAN OF FAITH AND VISION"
REGISTER AT VICTORYOUTREACH.ORG

DECEMBER 2ND

40's & 50's
FANCY FASHION





WTR
24

Young Adults x Students

3 RETREATS

YA RETREAT - DEC. 4TH-DEC 7TH

HSI RETREAT - DEC. 9TH-12TH

NEW GEN RETREAT - DEC. 16TH-19TH



TOTAL EVENTS

27



RED GLOBAL DE CRTV

ÁREAS

PRODUCCIÓN DE EVENTOS

ILUMINACIÓN • AUDIO • IMÁGENES LED • CG/GFX
(PRESENTADOR PROFESIONAL) • CÁMARA • DIRECTORES •
DIRECCIÓN DE ESCENA • OPERACIONES DE REPRODUCCIÓN

CREADORES DE CONTENIDO

VIDEOGRAFÍA • FOTOGRAFÍA • EDICIÓN (VIDEO
Y FOTOGRAFÍA) • GRÁFICOS EN MOVIMIENTO •
DISEÑO GRÁFICO • GESTIÓN DE REDES
SOCIALES • REDACCIÓN DE TEXTOS • PODCAST

MÁS DE 350 MIEMBROS

INFORMES CRTV

CONFERENCIA MUNDIAL 2022
120 PARTICIPANTES EN CRTV

PARTICIPANTES DE CRTV
2024

- CONVENCION DE MUJERES (MXN) **40**
- MMOV **50**
- TERCERA OLA CON **99**
- RETIRO DE LIDERAZGO **25**
- RETIRO DE INVIERNO **70**



¿CÓMO RECLUTAMOS Y HACEMOS CRECER UNA BASE DE DATOS?

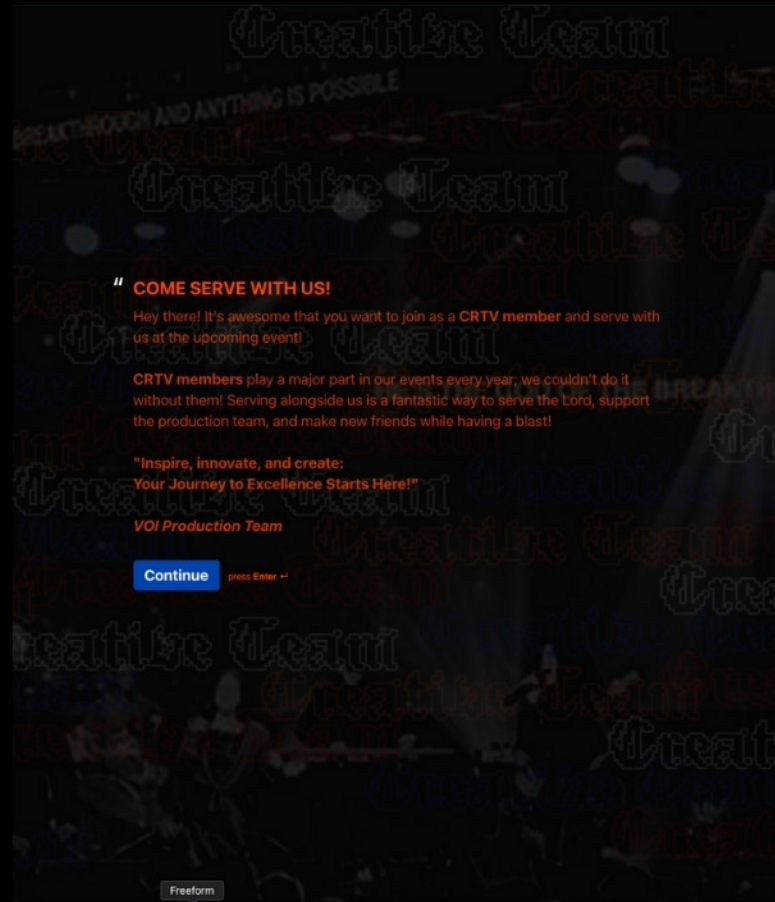


VOI PRODUCTIONS
**CREATIVE
TEAM**

REGISTRATION
IS OPEN TO SERVE
AT **THIRD WAVE CON**

REGISTRATION DEADLINE JUNE 25TH

The poster features a silhouette of a person wearing a headset and holding a microphone, set against a background of horizontal stripes in blue, red, and orange. The text is in a bold, white, sans-serif font.



" COME SERVE WITH US!

Hey there! It's awesome that you want to join as a **CRTV member** and serve with us at the upcoming event!

CRTV members play a major part in our events every year, we couldn't do it without them! Serving alongside us is a fantastic way to serve the Lord, support the production team, and make new friends while having a blast!

"Inspire, innovate, and create:
Your Journey to Excellence Starts Here!"

VOI Production Team

[Continue](#) press Enter

Freeform

The landing page has a dark background with a repeating watermark of the words 'Creative Team'. It includes a quote, a paragraph of text, a quote, and a 'Continue' button.



HACER UN SEGUIMIENTO

VICTORY OUTREACH INTERNATIONAL *CRTVS*



x design# *Imagine* *vision*

CALLING ALL CRTVS
CALLING ALL CRTVS
CALLING ALL CRTVS
LETS CONNECT

MEETING ID 881 2004 0445






FAMILIA CRTV GLOBAL



**VOI
PLUS**



Apple tv Apple iPhone firetv 
Roku android androidtv

NOW AVAILABLE ON ALL PLATFORMS!

THE OFFICIAL STREAMING PLATFORM OF VICTORY OUTREACH INTERNATIONAL
SUBSCRIBE TODAY WATCH.VOIPLUS.TV



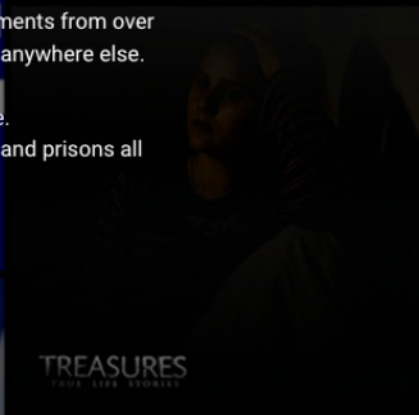
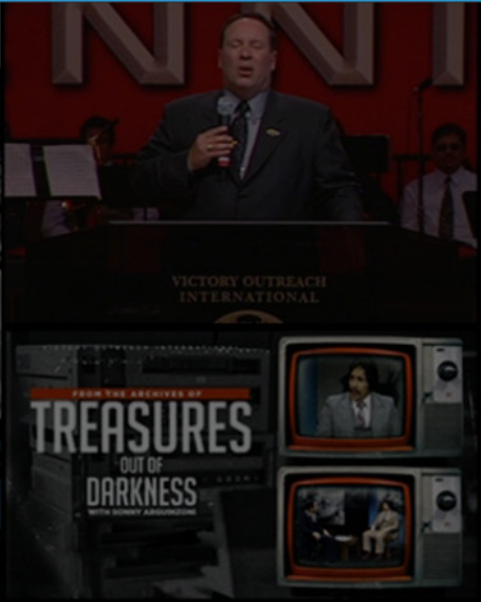
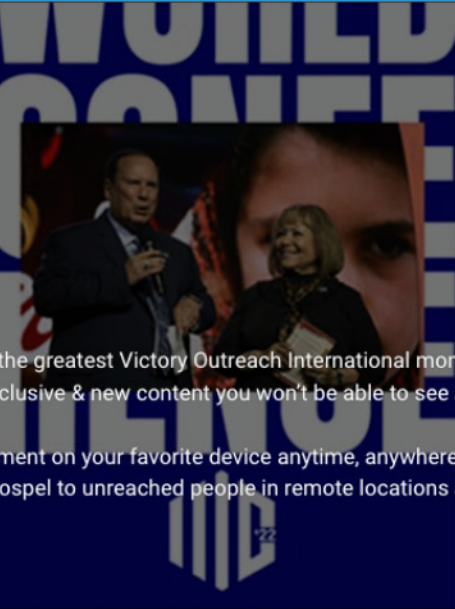
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A person is seen from behind, sitting on a dark couch in a dimly lit room. The background features window blinds with light filtering through, creating a soft glow. The overall mood is contemplative and intimate.

VICTORY OUTREACH INTERNATIONAL

TREASURES

HISTORIAS DE VIDA REALES

VICTORY OUTREACH INTERNATIONAL
TREASURES
HISTORIAS DE VIDA REALES

TBN

SABADOS
3PM & 11:30PM



TBN

DSTV 343

Saturdays @ 3PM

faith
AFRICA

DSTV 341

Saturdays @ 11:30PM

VICTORY OUTREACH INTERNATIONAL
TREASURES
HISTORIAS DE VIDA REALES

VICTORY OUTREACH INTERNATIONAL
TREASURES
HISTORIAS DE VIDA REALES



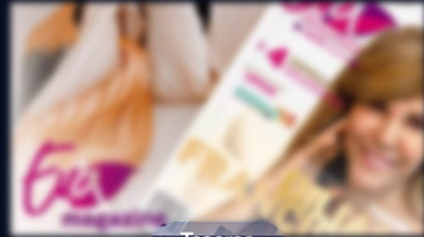
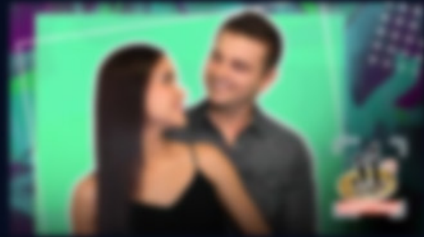
VICTORY OUTREACH INTERNATIONAL
TREASURES
HISTORIAS DE VIDA REALES



SUNDAYS 11:30AM
WEDNESDAYS 9PM
THURSDAYS 1AM
FRIDAYS 12AM

enlace

All Mexico | Spain | All Latin America



VICTORY OUTREACH INTERNATIONAL

Tesoros

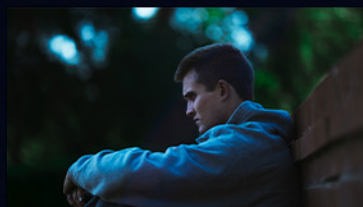
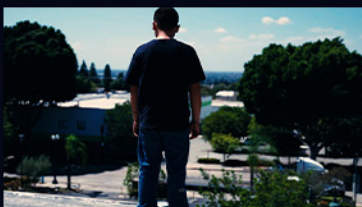
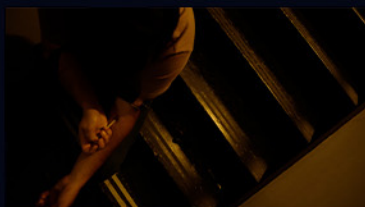
Sonny Arguinzoni

"Tesoros" es un programa basado en historias verdícas de personas con trasfondos y estatus sociales distintos que representan las dolorosas realidades de las drogas, alcohol, crimen, prostitución y pandillas.

REPRODUCIR

+ SEGUIR ➔ COMPARTIR

TEMPORADA



VICTORY OUTREACH INTERNATIONAL

TREASURES

HISTORIAS DE VIDA REALES

TBN
Pacific



DOMINGO 6:00pm
MIERCOLES 6:00pm

VICTORY OUTREACH INTERNATIONAL

TREASURES

HISTORIAS DE VIDA REALES

Se Transmite:

Australia
Nueva Zelanda
Samoa
Fiyi
Tonga
Vanuatu
Islas Salomon
& mas...



IMDb

Episode guide >

Cast & crew

IMDbPro

All topics



Treasures

TV Series · 2014–

YOUR RATING

★ Rate



Documentary

"Treasures" is a program based on true stories of people from different backgrounds and social statuses that depict the painful realities of drugs and alcohol, crime, prostitution, and gangs. The program shows the power of God to transform and restore lives. The testimonials will bring hope to anyone who is believing for a miracle in their life or in the life of a fam... [Read all](#)

IMDbPro See production info at IMDbPro

+ Add to Watchlist



PRODUCCIONES VOI
PRODUCE

PRODUCIMOS UN TOTAL DE.

400+

VIDEOS

LOS NUMEROS. *SUSCRIPTORES*

YOUTUBE

DONDE EMPEZAMOS.

24,566 - SUSCRIPTORES

DONDE ESTAMOS.

25,689 - SUSCRIPTORES

AUMENTO.

1,123 - NUEVOS SUSCRIPTORES

% AUMENTO.

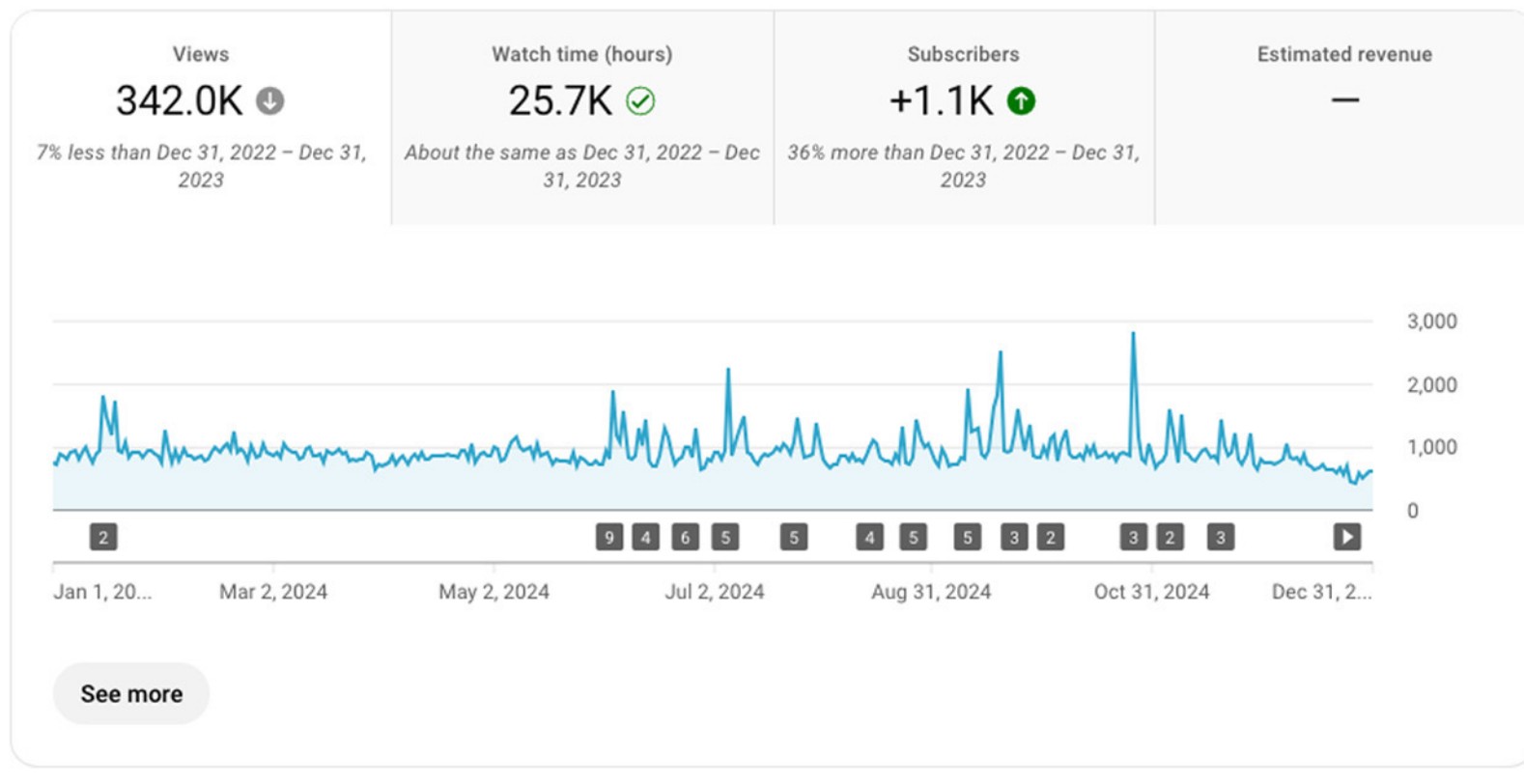
10.8%

CRECIMIENTO PROMEDIO DE LA INDUSTRIA: 8% - 12%

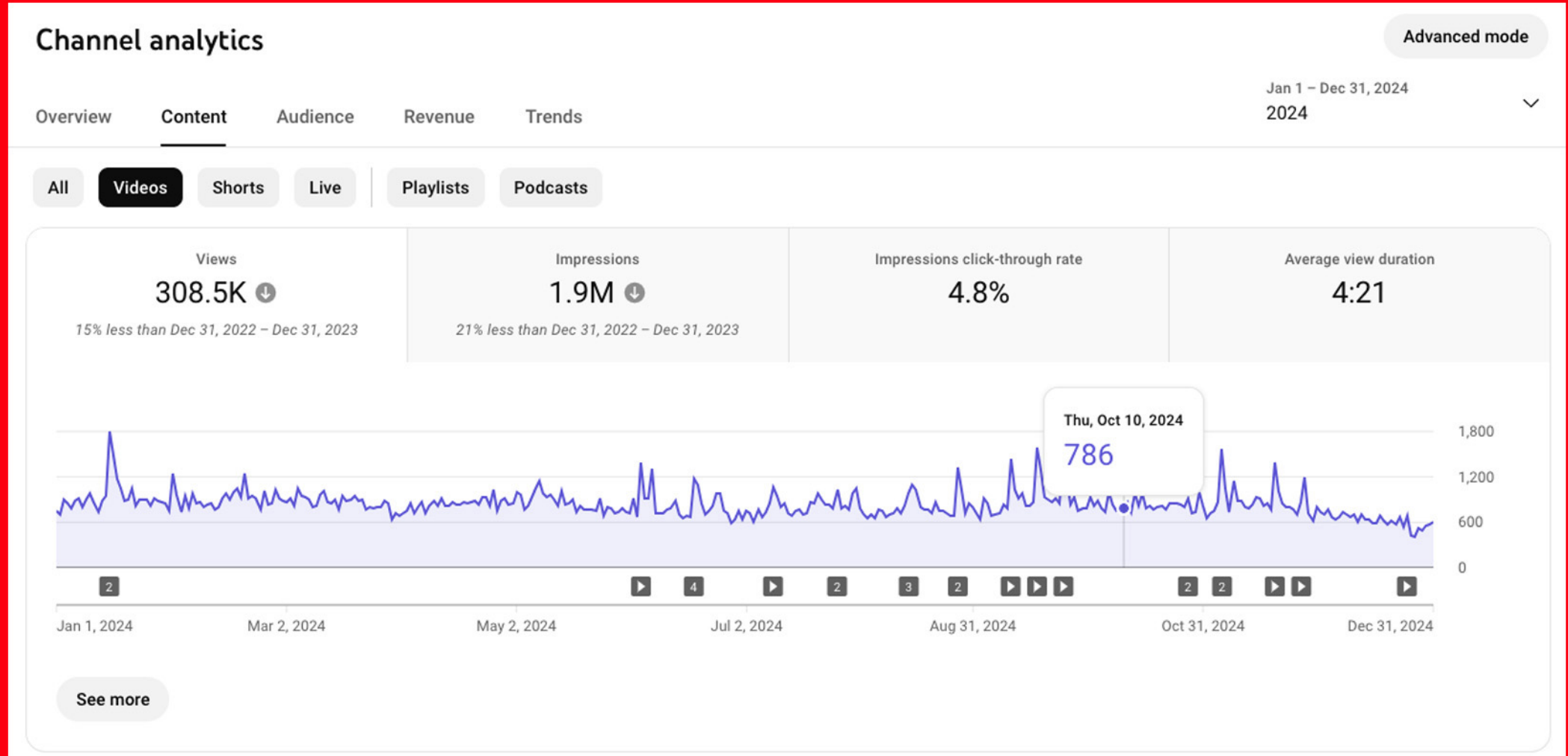
LOS NUMEROS. VISTAS

YOUTUBE

Your videos got 341,957 views in 2024



LOS NUMEROS. CONTENIDO YOUTUBE



TOTALES. GEOGRAFICOS
YOUTUBE

VISITAS TOTALES

341,957

TIEMPO DE VISUALIZACIÓN (HORAS)

22,377.0



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Victory Outreach International

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Victory Outreach is the recognized leader in the field of sustainable transformational ministry. [Learn more](#)

[victoryoutreach.org](#) and 3 more links

Subscribed

Home Videos Shorts Live Playlists

Shorts

OUR FINANCES: There's nothing like the presence of God (534 views)

YOU SEE THE VALUES: You're planted right where you are for a... (750 views)

SOMETHING FAIRLY: Discover the power of generosity (234 views)

VEST COOL IDEA: Vision Crosses Culture (349 views)

YOU KNOW THE GARDEN BY THE WATER: Who's in your inner circle? (342 views)

AND OUR DAD WOULD GIVE US: True connections (654 views)

OffStage PodCast ▶ Play all

Breaking into the systems | OffStage PodCast (1.2K views · 7 days ago)

The power & the importance of prayer Pastor Joe &... (615 views · 3 weeks ago)

Friendships | OffStage PodCast (463 views · 1 month ago)

Capacity - Pastor Joe & Doreen Cotinola | OffStage... (992 views · 1 month ago)

Relationships | OffStage PodCast (942 views · 2 months ago)

Faith - Pastor Joe & Doreen Cotinola | OffStage PodCast (989 views · 2 months ago)

For You

The art of preaching | OffStage PodCast (157 views · 3 hours ago)

Breaking into the systems | OffStage PodCast (1.2K views · 7 days ago)

Capacity - Pastor Joe & Doreen Cotinola | OffStage PodCast (992 views · 1 month ago)

Friendships | OffStage PodCast (463 views · 1 month ago)

Featured ▶ Play all

UTC 2024 (1.2K views · 8 months ago)

VOBC 2024 (622 views · 8 months ago)

Let's Talk | United Women in Ministry (1.9K views · 1 year ago)

Cafe por la Esperanza (333 views · 1 year ago)

Cocinar por la Esperanza (202 views · 1 year ago)

Carrera de Perros por la Esperanza (209 views · 1 year ago)

Music Videos ▶ Play all

House of Miracles by Victory Outreach Third Wave LA... (57K views · 2 years ago)

Freedom by Victory Outreach Third Wave LA Worship (23K views · 2 years ago)

Never Have I Ever (Cover) by Meesha Ornelas | Victory... (6K views · 3 years ago)

"Go Ye" - Victory Outreach Worship (77K views · 3 years ago)

Never Lost by David Castañon & Meesha Ornela... (43K views · 4 years ago)

Lord I Believe by Trisha Lopez | Victory Outreach... (3.2K views · 3 years ago)

Weekly Broadcast

Inner City Women (22 videos)

The Upper Room (11 videos)



Praise Playlist ▶ Play all

Glorious Day | Live | Victory Outreach Worship (53K views · 4 years ago)

You're Doing It All Again | Live | Victory Outreach... (23K views · 4 years ago)

It Is So | Live | Victory Outreach Worship (6.2K views · 4 years ago)

Glorious Day | Live | Victory Outreach Worship (16K views · 4 years ago)

You're Doing It All Again | Live | Victory Outreach... (5.6K views · 4 years ago)

Nothings gonna stop my Praise with Trisha Mikiko... (47K views · 6 years ago)

Worship Playlist ▶ Play all

My Response | Live | Victory Outreach Worship (9:11)

There's Something About That Name | Live | Victory... (4:40)

Dwelling Places | Live | Victory Outreach Worship (6:35)

Way Maker | Live | Victory Outreach Worship (7:27)

Goodness of God | Live | Victory Outreach Worship (5:53)

My Response | Live | Victory Outreach Worship (8:11)

LOS NUMEROS. SEGUIDORES FACEBOOK

DONDE EMPEZAMOS.

29,362 - SEGUIDORES

DONDE ESTAMOS.

31,017 - SEGUIDORES

AUMENTO.

1,655 - SEGUIDORES

% AUMENTO.

22.5%

CRECIMIENTO PROMEDIO DE LA INDUSTRIA: 8% - 12%

LOS NUMEROS. INTERACCION FACEBOOK

Audience

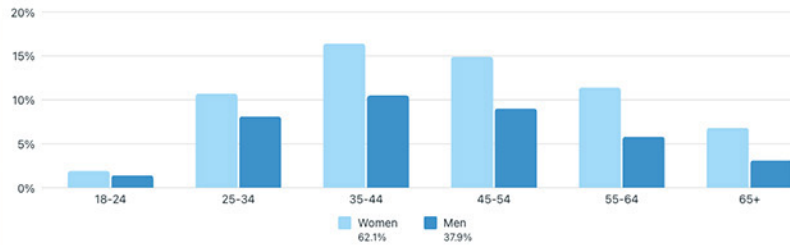
Demographics Trends Potential audience

Followers

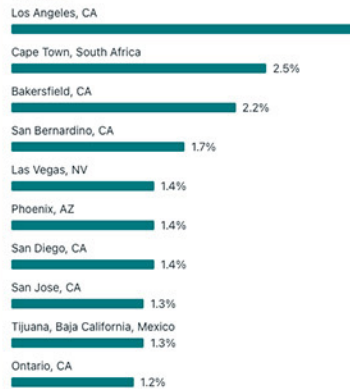
Lifetime

31,019

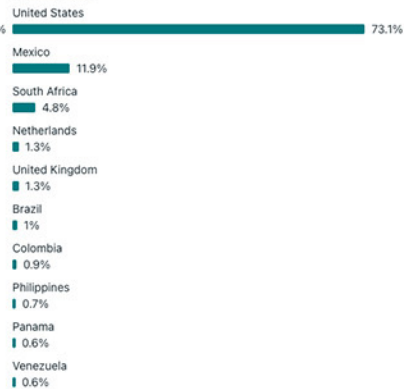
Age & gender



Top cities

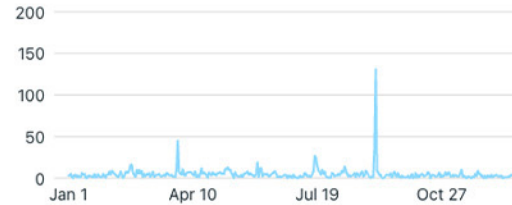


Top countries



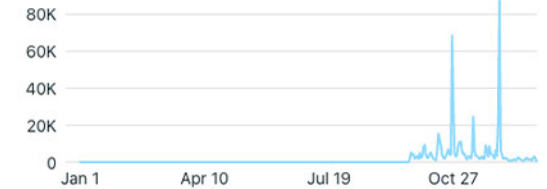
Follows

1.6K ↑ 22.1%



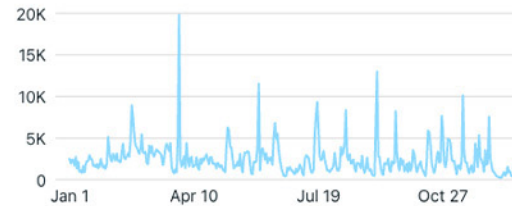
Views

583.9K



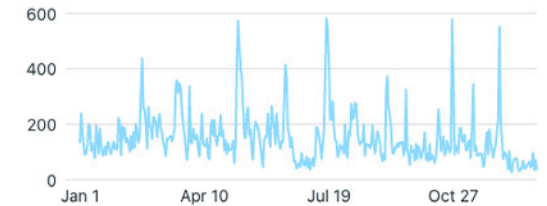
Reach

216.4K ↑ 18.7%



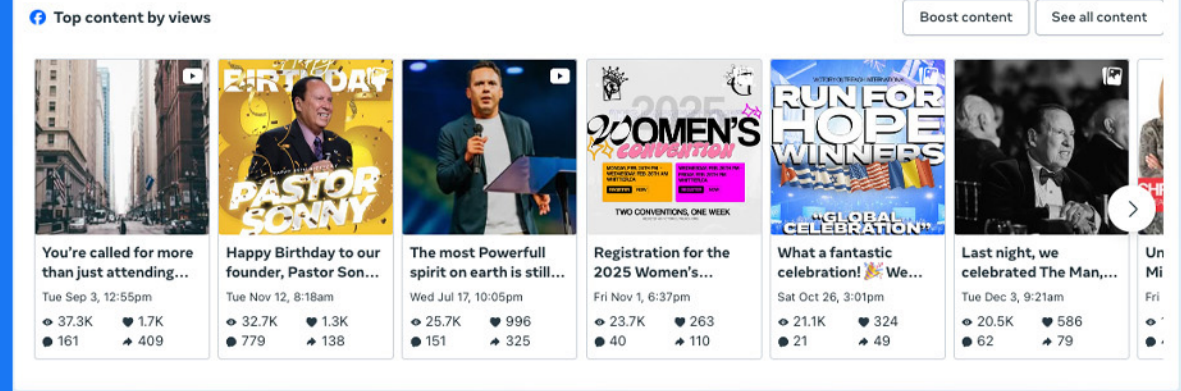
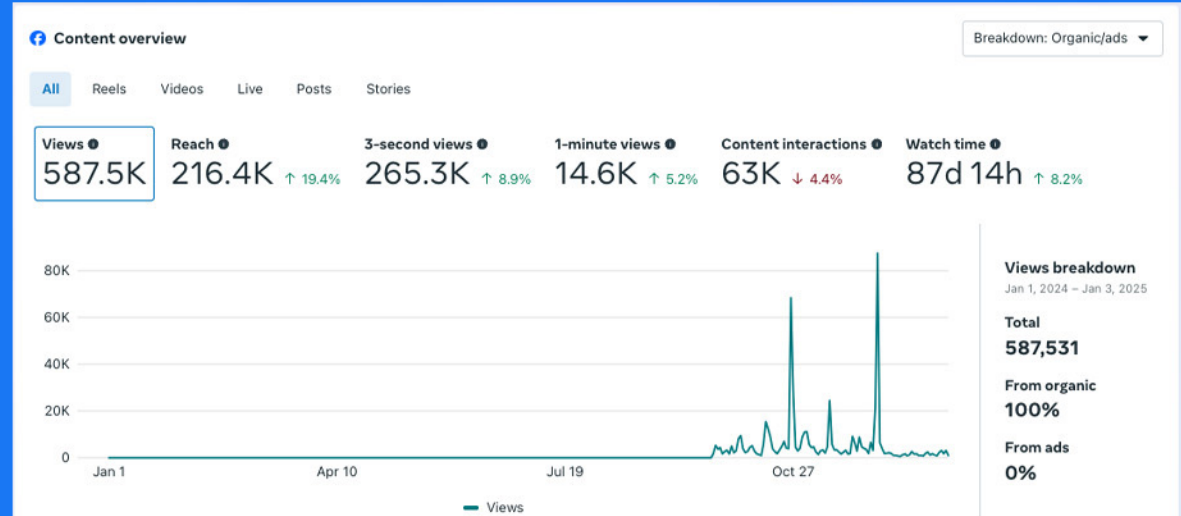
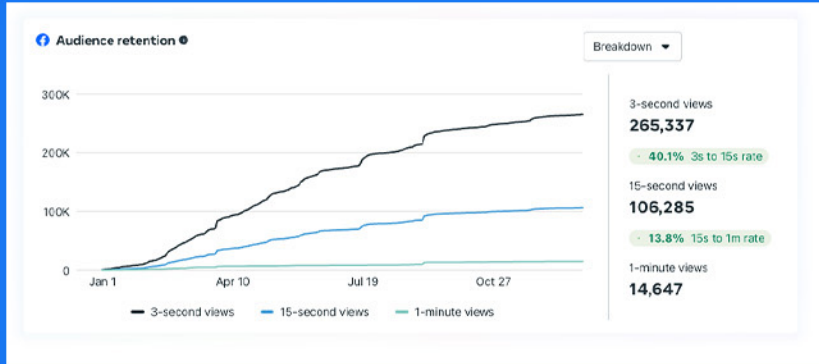
Visits

55.5K ↓ 1.3%



LOS NUMEROS. AUDIENCIA

FACEBOOK

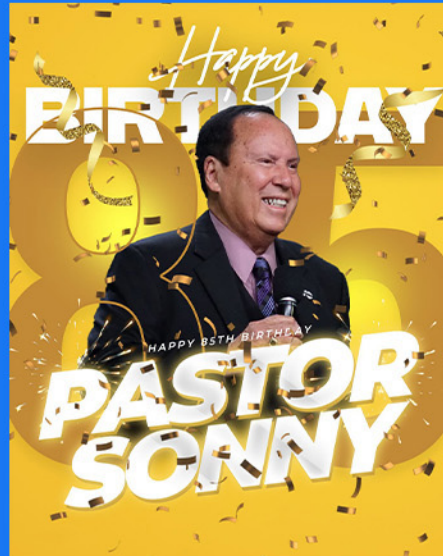


PUBLICACIONES.

CONSTRUCTORES DE INTERACCION FACEBOOK



VISTAS	37,356
ALCANCE	19,457
INTERACCIONES	1,658
COMENTARIOS	161
COMPARTIDOS	409



VISTAS	32,653
ALCANCE	13,854
INTERACCIONES	1,800
COMENTARIOS	651
COMPARTIDOS	138



VISTAS	25,705
ALCANCE	8,932
INTERACCIONES	996
COMENTARIOS	151
COMPARTIDOS	325



VISTAS DE FACEBOOK

586.6K

VICTORY OUTREACH INTERNATIONAL

LOS NUMEROS. SEGUIDORES INSTAGRAM

DONDE EMPEZAMOS.

17,661 - SEGUIDORES

DONDE ESTAMOS.

20,664 - SEGUIDORES

AUMENTO.

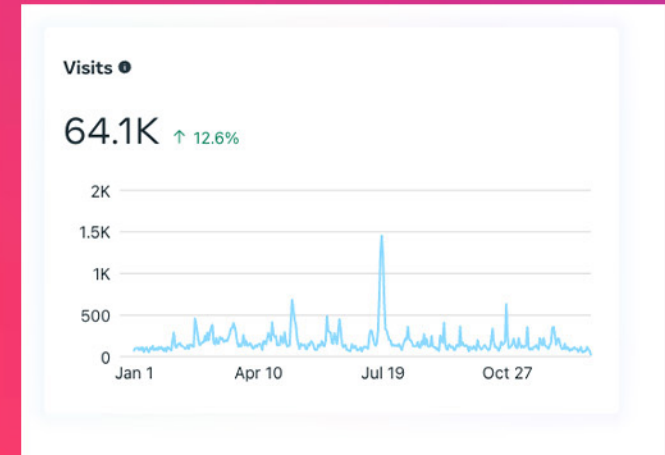
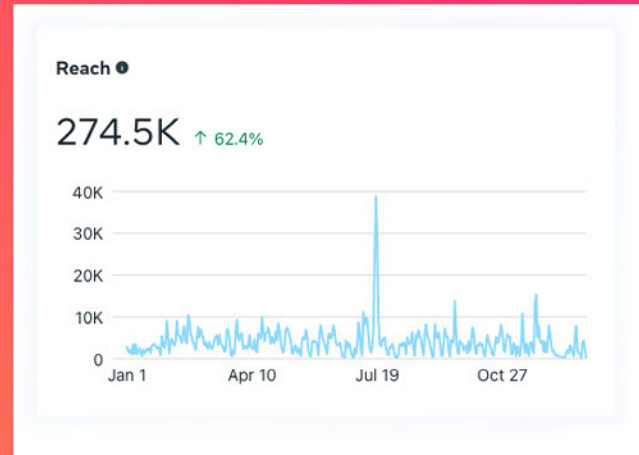
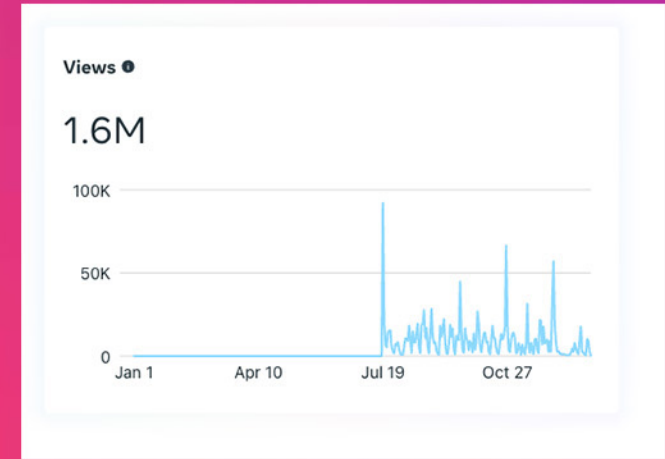
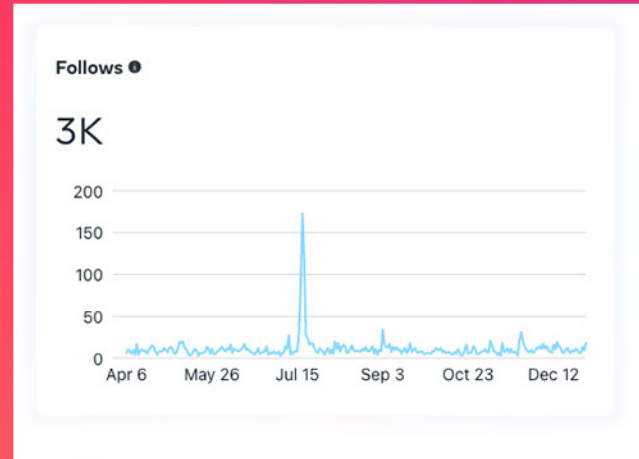
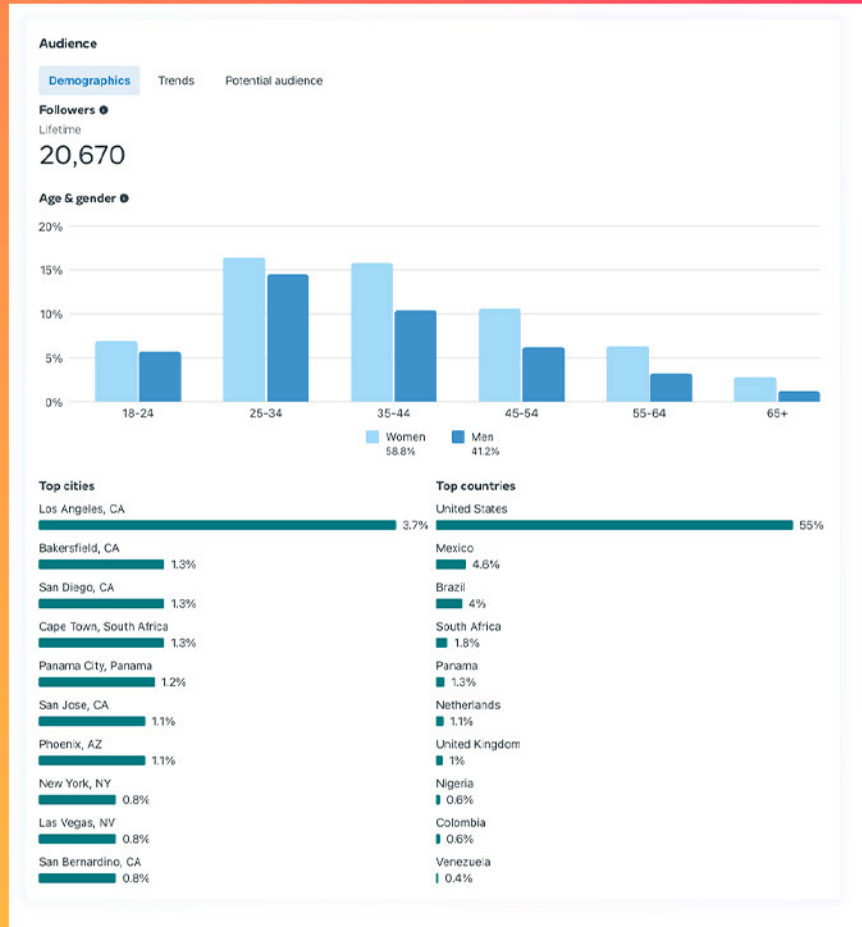
3,003 - SEGUIDORES

% AUMENTO.

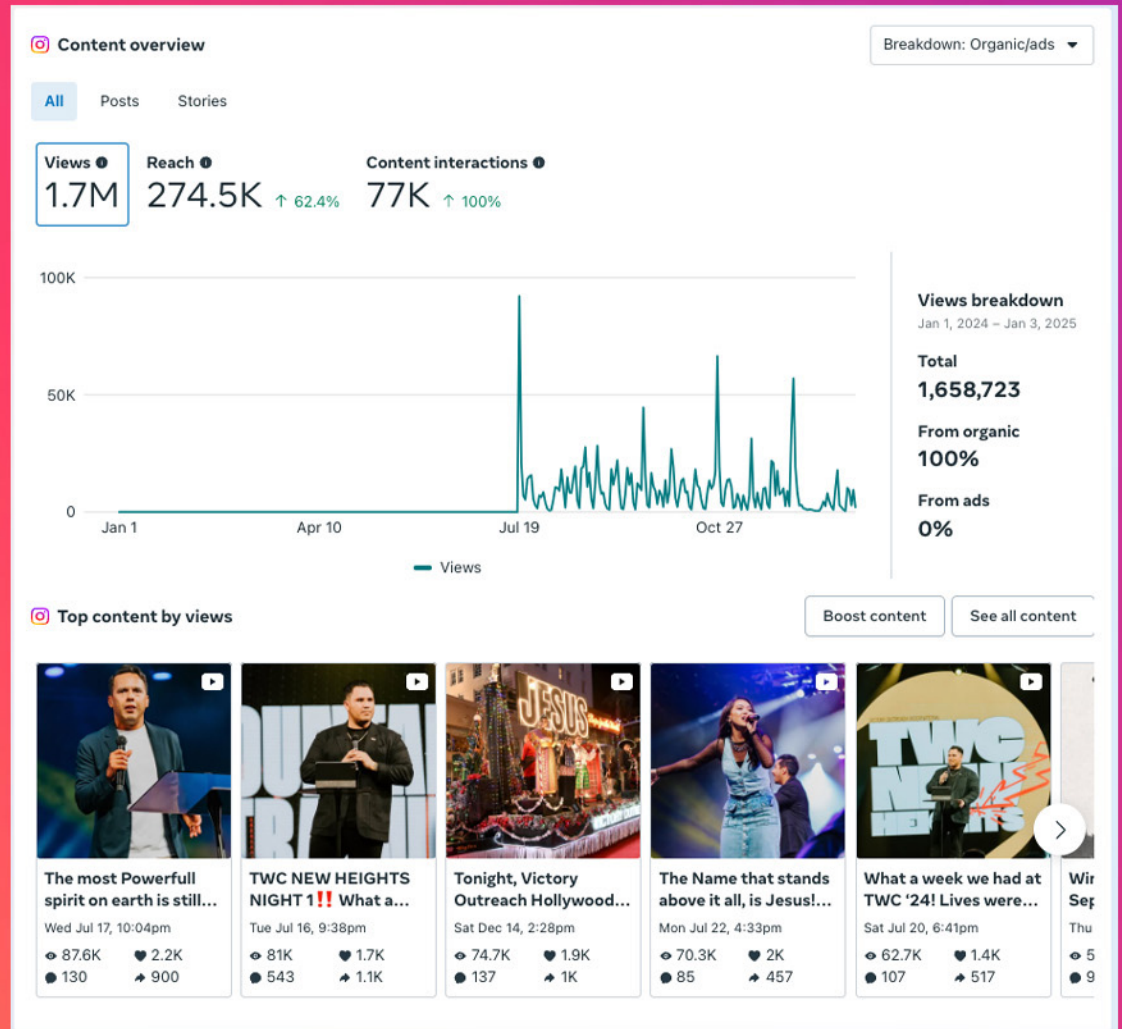
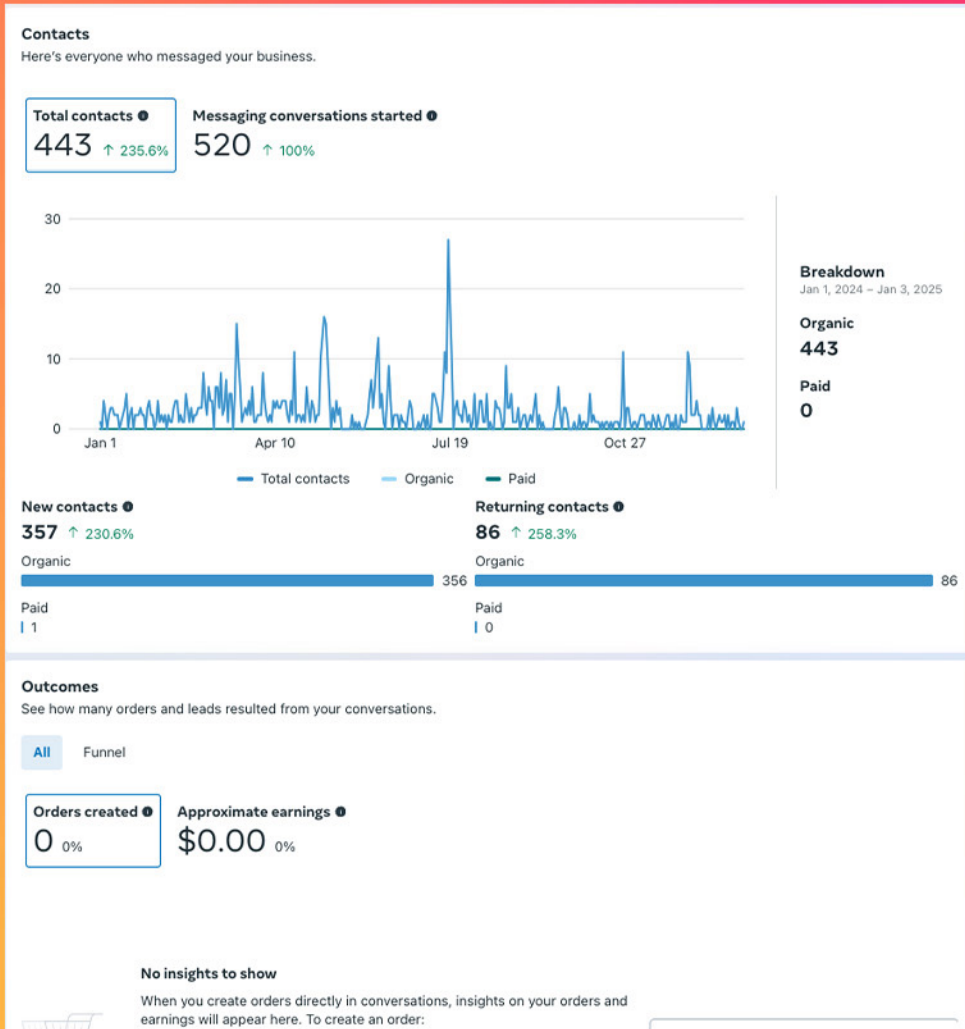
18.6%

CRECIMIENTO PROMEDIO DE LA INDUSTRIA: 8% - 12%

LOS NUMEROS. INTERACCION FACEBOOK



LOS NUMEROS. AUDIENCIA FACEBOOK



PUBLICACIONES. CONSTRUCTORES DE INTERACCION FACEBOOK



VISTAS	87,646
ALCANCE	33,194
INTERACCIONES	3,354
COMENTARIOS	130
COMPARTIDAS	900
ME GUSTAS	2,213
TIEMPO DE VISUALIZACION	5D2H



VISTAS	81,000
ALCANCE	31,646
INTERACCIONES	3,469
COMENTARIOS	543
COMPARTIDAS	1,113
ME GUSTAS	1,697
TIEMPO DE VISUALIZACION	3D23H



VISTAS	74,736
ALCANCE	26,386
INTERACCIONES	3,043
COMENTARIOS	137
COMPARTIDAS	1,027
ME GUSTAS	1,879
TIEMPO DE VISUALIZACION	3D18H



VISTAS DE INSTAGRAM

1,656,615

@VICTORYOUTREACHINT

PRINCIPALES PAÍSES OBSERVANDO



WOMEN'S CONVENTION

ESTADOS UNIDOS

84.3%

MÉXICO

5.8%

SUDÁFRICA

4.3%

PAÍSES BAJOS

2.4%

INGLATERRA

1.2%



ESTADOS UNIDOS

77.3%

SUDÁFRICA

10%

INGLATERRA

4.2%

MÉXICO

3.6%

PAÍSES BAJOS

2.6%



UNITED STATES

76.7%

SUDÁFRICA

10.7%

BRASIL

3.1%

MÉXICO

3.1%

COSTA RICA

2.9%



UNITED STATES

89.7%

MÉXICO

4.3%

INGLATERRA

2.1%

SUDÁFRICA

1.3%

COSTA RICA

0.8%



Video Promos - Graphics

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EL CENTRO DE RECURSOS DE VOI
LLEGARÁ ESTA PRIMAVERA DE**

Videos

Graphics

2025

Hope

United We Can

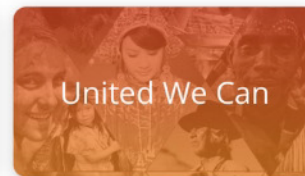
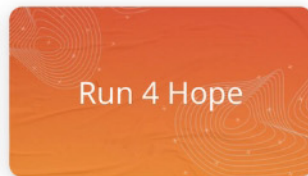
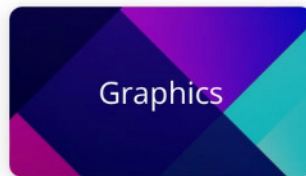
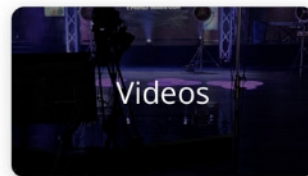


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There are no upcoming events.



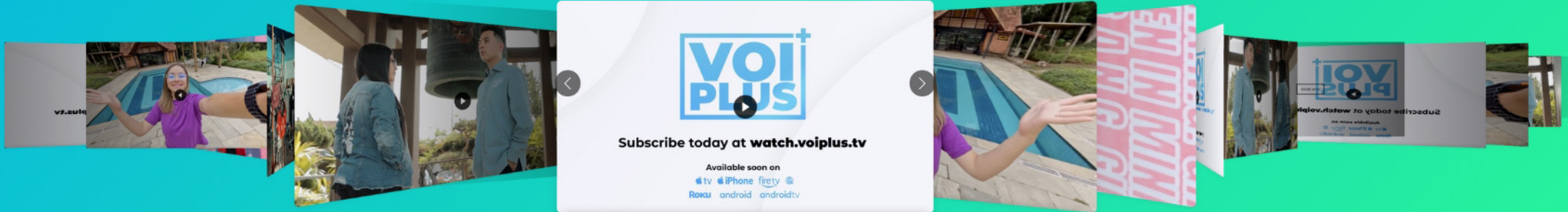
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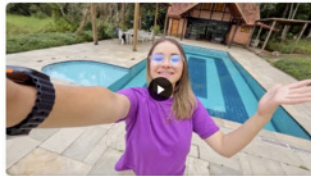


Video Promos

Find here all our video promotion assets



VOI Plus Steamline Anytime Anywhere Promo
Jan 2, 2023



VICTORHO FOR NEW
Jan 2, 2023



WOMEN'S CONVENTION-22
Jan 2, 2023



2nd Chance Thrift Store
Jan 2, 2023



VOI Plus Transmite en cualquier hora y en cualquier lugar Promo
Jan 2, 2023



Victory Store - Thrift Store Gear
Victory Store - Thrift Store Gear



Victory Store - Spring Summer Collection
Victory Store - Spring Summer Collection



Treasures "Truck" Season 5
Treasures "Truck" Season 5



Treasures "Truck" International Promo
Treasures "Truck" International Promo



Second Chance Store
Second Chance Store

OBJETIVOS DEL DEPARTAMENTO DE MEDIOS PARA 2025

• EXPANDIR EL ALCANCE DEL CONTENIDO:

- DESARROLLAR Y DISTRIBUIR MÁS CONTENIDO DIGITAL EN LAS PLATAFORMAS DE REDES SOCIALES, PODCASTS Y SERVICIOS DE TRANSMISIÓN PARA INVOLUCRAR A UNA AUDIENCIA MÁS AMPLIA.

• MEJORAR LAS PRODUCCIONES EN VIVO:

- INVIERTIR EN NUEVOS EQUIPOS Y TECNOLOGÍA PARA MEJORAR LA CALIDAD Y LA EFICIENCIA DE NUESTROS EVENTOS Y CONVENCIONES EN VIVO.
- MEJORAR LOS FLUJOS DE TRABAJO PARA CREAR EXPERIENCIAS EN VIVO PERFECTAS.

• MEJORAR LA NARRACIÓN DE LOS TESTIMONIOS:

- PRODUCIR UNA SERIE DE TESTIMONIOS E HISTORIAS IMPACTANTES, ESO RESALTA LA OBRA DE DIOS EN LA VIDA DE LAS PERSONAS.
- ENFOCARNOS EN NARRACIONES AUTÉNTICAS Y IDENTIFICABLES PARA INSPIRAR A LOS ESPECTADORES.

• DESARROLLO DEL EQUIPO:

- OFRECER TALLERES DE CAPACITACIÓN PARA EQUIPAR A NUESTRO EQUIPO CON NUEVAS HABILIDADES EN EDICIÓN DE VIDEO, DISEÑO DE SONIDO Y GESTIÓN DE PRODUCCIÓN EN VIVO.
- RECLUTAR Y GUIAR A NUEVOS VOLUNTARIOS PARA FORTALECER EL DEPARTAMENTO.

OBJETIVOS DEL DEPARTAMENTO DE MEDIOS PARA 2025

■ ■ ■ • COMPROMISO COMUNITARIO:

- LANZAR CAMPAÑAS DE MEDIOS QUE PROMUEVEN PROGRAMAS DE PARTICIPACIÓN Y ALCANCE DE LA COMUNIDAD.
- USAR LOS MEDIOS PARA AMPLIFICAR LA CONCIENCIA Y EL APOYO PARA LAS MISIONES LOCALES Y GLOBALES.

■ ■ ■ • ENFOQUE ESPIRITUAL:

- INCORPORAR LA ORACIÓN E INSPIRACIÓN BÍBLICA EN TODOS LOS PROYECTOS PARA MANTENER A CRISTO EN EL CENTRO DE NUESTRO TRABAJO.
- DESARROLLAR DEVOCIONALES Y ADORAR JUNTOS PARA FOMENTAR EL CRECIMIENTO ESPIRITUAL.

■ ■ ■ • EXPANSIÓN DE LA BIBLIOTECA DE CONTENIDO:

- CREAR UNA BIBLIOTECA DE RECURSOS DE SERMONES, ENSEÑANZAS Y EVENTOS PASADOS PARA EL ACCESO A PEDIDO.
- CREAR UN ARCHIVO DE BÚSQUEDA PARA FACILITAR QUE LAS PERSONAS ENCUENTREN MENSAJES ESPECÍFICOS.

OBJETIVOS DEL DEPARTAMENTO DE MEDIOS PARA 2025

■ ■ ■ • INNOVACIÓN Y CREATIVIDAD:

- EXPERIMENTAR CON NUEVOS FORMATOS Y TENDENCIAS, INCLUYENDO VIDEOS DE FORMA CORTA, REELS Y CONTENIDO INTERACTIVO, PARA MANTENERSE RELEVANTES EN UN PANORAMA DE MEDIOS CAMBIANTES.

■ ■ ■ • IMPACTO MEDIBLE:

- ESTABLECER MÉTRICAS CLARAS PARA RASTREAR LA INTERACCION, EL ALCANCE Y EL IMPACTO, ASEGURANDO LA MEJORA CONTINUA EN NUESTRO CONTENIDO Y ESTRATEGIAS

■ ■ ■ • ASOCIACIONES Y COLABORACIÓN:

- FORTALECER LAS ASOCIACIONES CON OTROS MINISTERIOS Y ORGANIZACIONES PARA EXPANDIR NUESTRA INFLUENCIA Y COMPARTIR RECURSOS.